

# WORKSHOP SLIDES

## Day 1



**4 & 5 JULY 2023**



A Loving Offering at the Divine Lotus Feet of our Beloved Lord Bhagawan Sri Sathya Sai Baba by members from all countries and zones of the SSSGC. We are grateful for the opportunity to deliberate, discuss and share the teachings of our beloved Swami. We hope this offering encourages all devotees, now and in the future, to Practice and Inspire.

**4 & 5 JULY 2023**



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# Topic 1: Individual Sadhana & its Impact on Leadership



**4 & 5 JULY 2023**

*Offered at the  
Divine Lotus Feet*



# ***Our two key discussion points for today***



- 1** What is SSSGC\* Leadership from the Divine Lens?
- 2** How can we meet Swami's expectations across three types of Sadhana\*\* : Individual, Family & Community?



\*SSSGC refers to Sri Sathya Sai Global Council; \*\*Sadhana refers to persistent efforts to achieve a goal



1

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# What is SSSGC Leadership from the Divine Lens?

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# The key attributes of a SSSGC leader



Top attributes culled out from Swami's message

“To be a good leader, one needs to be a good follower.”

“Be, Do, See and then Tell ”

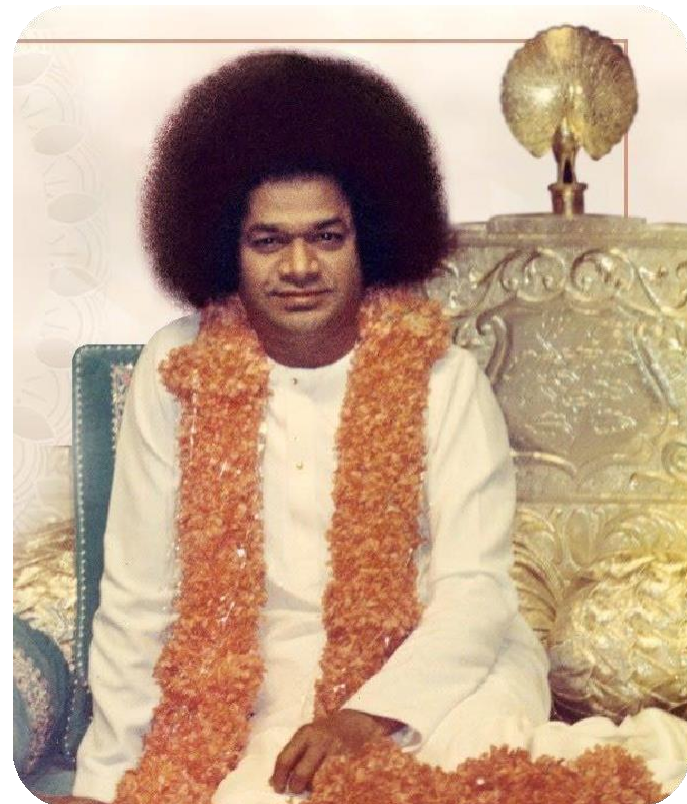
It is not a position of power rather it is a position of love

Difference between good leader & great leader

Character

Leadership is Idealism in Action.

Sathya Sai Baba



Swami's directive to Office bearers in Prasanthi Mandir in 1988:

“With your sadhana, people should feel that **they have met Sai Baba** when they interact with you”



Swami is the loving name given to Bhagawan Sri Sathya Sai Baba. \*Mandir is an abode where God resides.



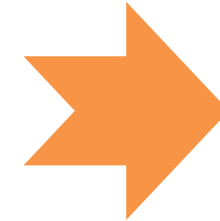


# Difference between SSSGC leadership & other types of leadership



## Head vs. Heart

Other types of leadership are based on Head



Head

+



Hand

**LOGIC** based



whereas SSSGC leadership is based on Heart



Head

+



Heart

+



Hand

based

Personal sadhana\* helps us to develop **Voice of Conscience / Swami**, which helps us to take correct decisions



\*Sadhana is a Sanskrit term for persistent efforts to achieve a goal

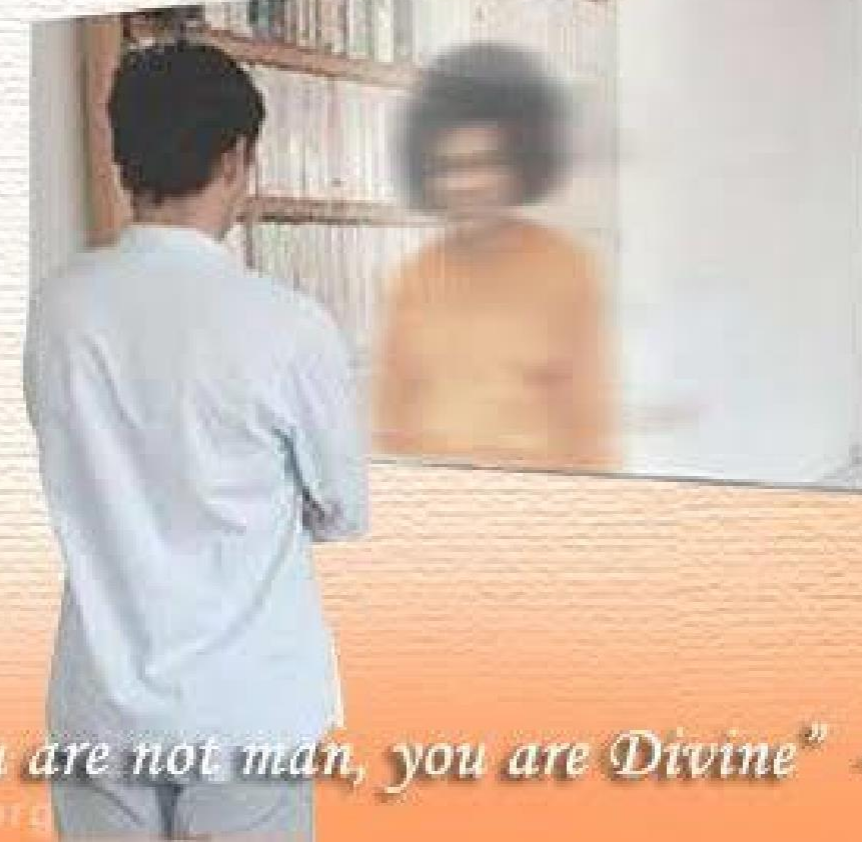


# Hence it requires deep introspection on 3 key questions...



- 1) What is our purpose of life?
- 2) What is the main objective of the Sri Sathya Sai Global Council\*
- 3) Why I am in this Organisation?

*This is what we really are...*



*"You are not man, you are Divine" - Baba.*

[www.h2haai.org](http://www.h2haai.org)

*\*Refer SSSGC Charter – “To realise the inherent divinity in each one of us”*



# ...Followed by deep reflection on rare good fortune



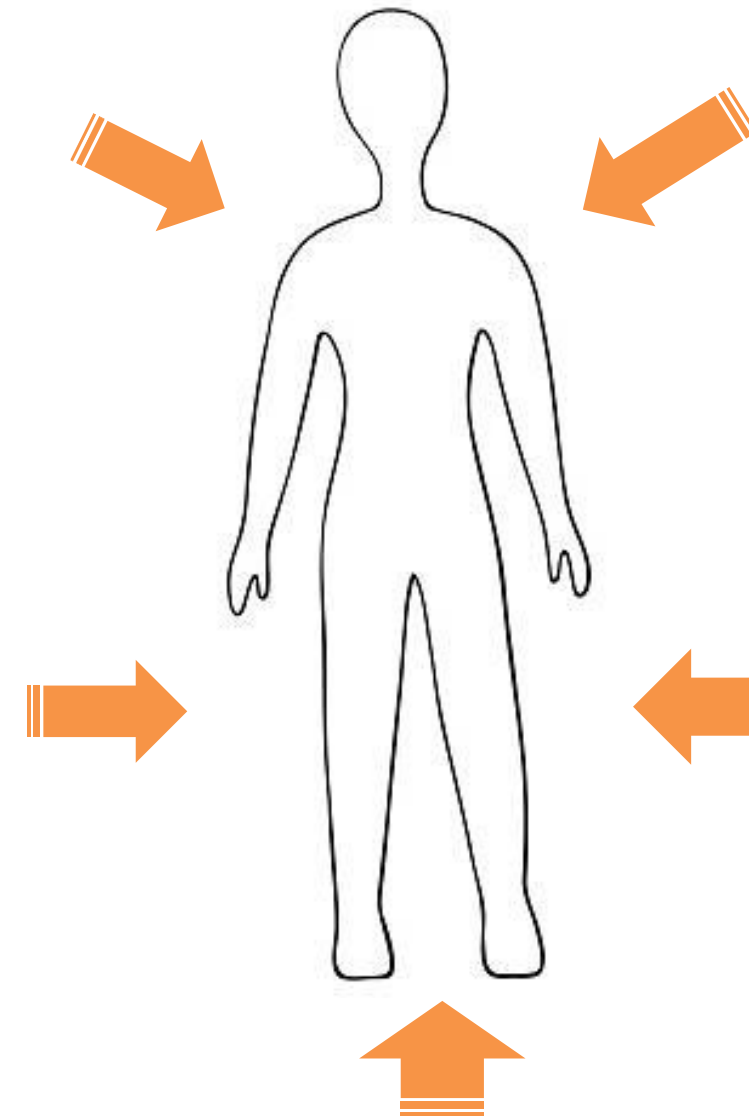
Dawn of deep realisation that *if the following 5 things are happening in our lives at the same time*, then all the merits of all the past births are in effect in the current life –

**This is the best time to be part of the Divine entourage!!**

**1** Born as a human being

**2** Being the contemporaries of the Divine Master

**3** Mind is increasingly interested in God



**5** Achieving spiritual proximity to the Divine Master

**4** You come to know about the Divine Master



# And with Swami as anchor, we develop equanimity of mind



**Realisation that only He is permanent in this creation**

**The Foundation**

Essential to have full faith in the name and form.

Swami is like a *Kalpavruksha* (wish fulfilling tree)



**Boat of life needs to be anchored to the center of our lives, i.e., deeply connected to Swami within**

**Resulting in**

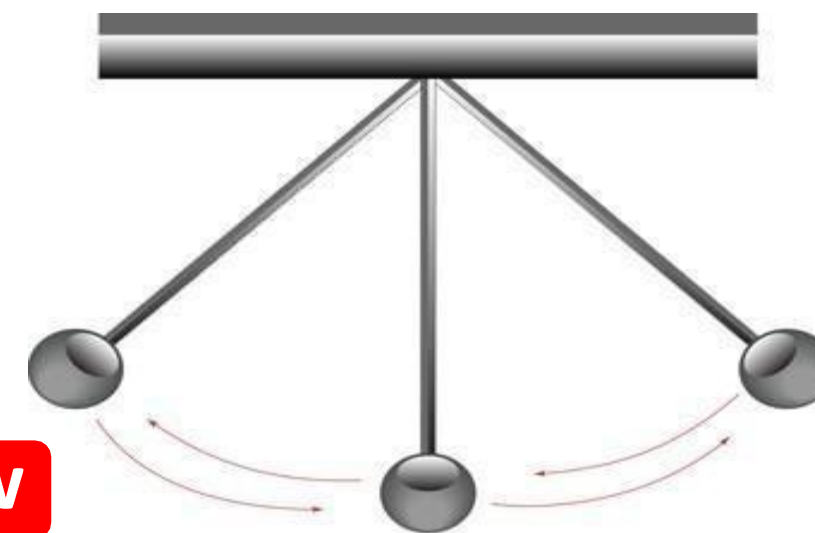
**Equanimity**

**Accepting everything as His divine gifts. That Swami is the Doer & everything happens by His Will & Grace**

**Sorrow**

**Peace**

**Joy**

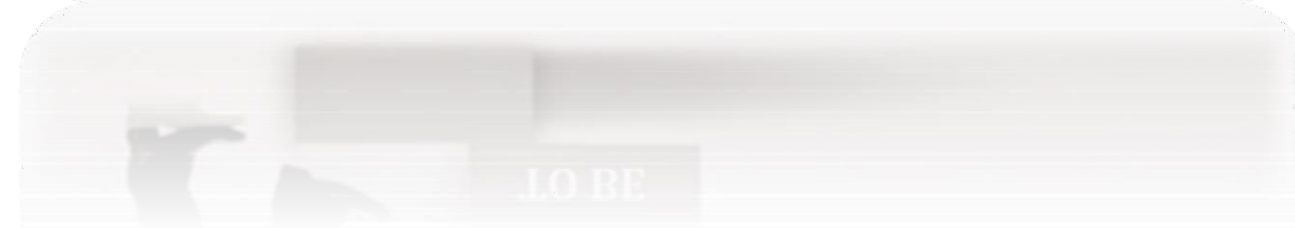


# So let us enlist the key qualities of a SSSGC leader



- Pleasant personality
- Fitness
- Knowledgeable yet humble
- Practitioner of 5 human values
- Patriotic combined with a belief in Unity
- Having selfless mindset
- Dedicated to his/her role in the Organisation
- Democratic and consensus builder
- Leading from the level of Conscience
- Abiding in Trusteeship / Servant leadership
- Self-evaluative
- Role model

*Leadership is a journey of continuous refinement*





2

## How can we meet Swami's expectations across three types of Sadhana\*: Individual, Family & Community?



*\*Sadhana is a Sanskrit word for persistent efforts to achieve a goal*

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# Individual Sadhana – some suggested actions...(1/2)



## 1 Smiling face



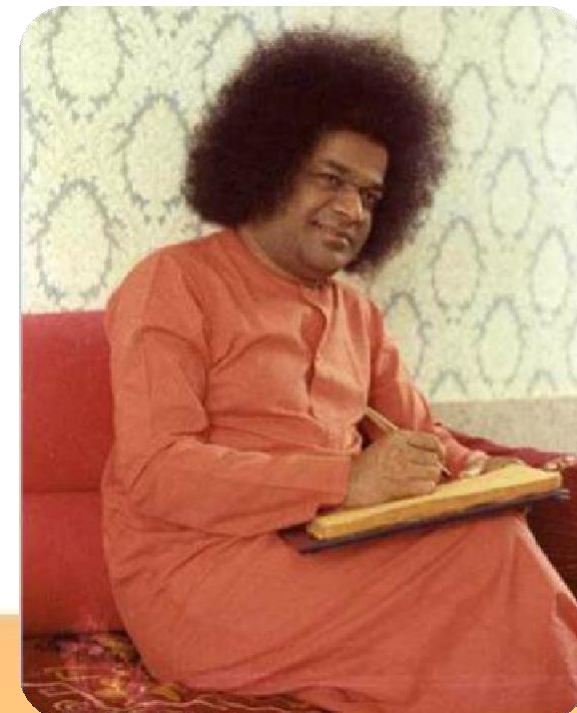
## 2 Fitness



## 3 6 Inner Enemies + Attachment (EGO)



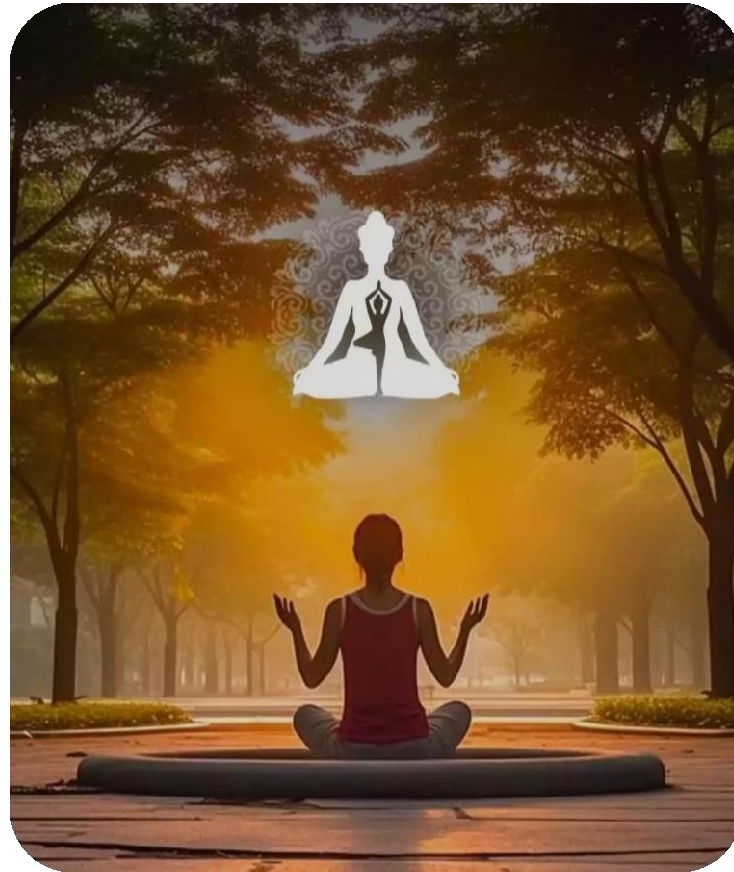
## 4 ATM – Always Think & Work for Me (Swami is the Doer)



# Individual Sadhana – some suggested actions...(2/2)



## 5 Regular Meditation



## 6 WATCH\*



## 7 Self Audit



## 8 Read Sai Literature\*\* & Spiritual Texts



\*\*Sai literature refers to books/discourses by or about life, work and teachings of Sri Sathya Sai Baba



\*WATCH – Words, Actions, Thoughts, Character & Heart

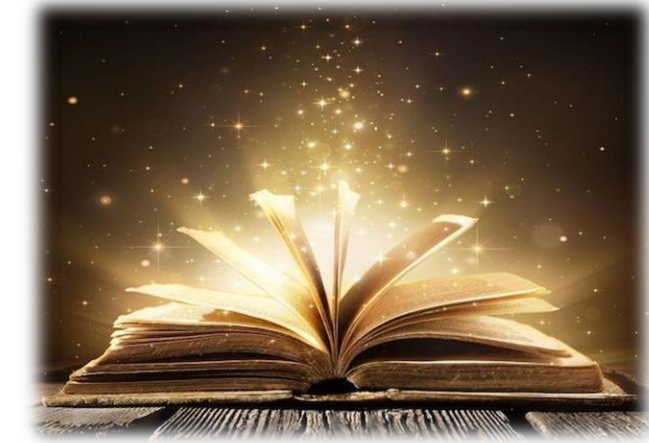


# Family & Community Sadhana – based on 9 Point Code of Conduct



## 9 Point Code of Conduct

1. Daily meditation and prayer
2. Devotional singing with members of his family once a week
3. Participation in the Bal Vikas Programme by children of the family conducted by the organisation
4. Attendance at least once per month at Bhajan or Nagarsankeertan organised by the organisation
5. Participation in community service and other programmes of the organisation
6. Regular study of Sai Literature
7. Speaking softly and lovingly with everyone.
8. Not indulge in talking ill of others especially in their absence
9. Narayana Seva – some cereals to be kept separate every day to feed the needy and form habit not to waste food and putting into practise the principal of ceiling on desires.



*Seva – refers to selfless service to society without expecting anything in return*

# Community Sadhana – some ideas to share...



**Community Sadhana**  
*(as Centre Leaders)*

**Creating opportunities for existing members**



**Expanding the organisation by giving opportunities to new members**



**Undertaking needs assessment to introduce relevant programs**



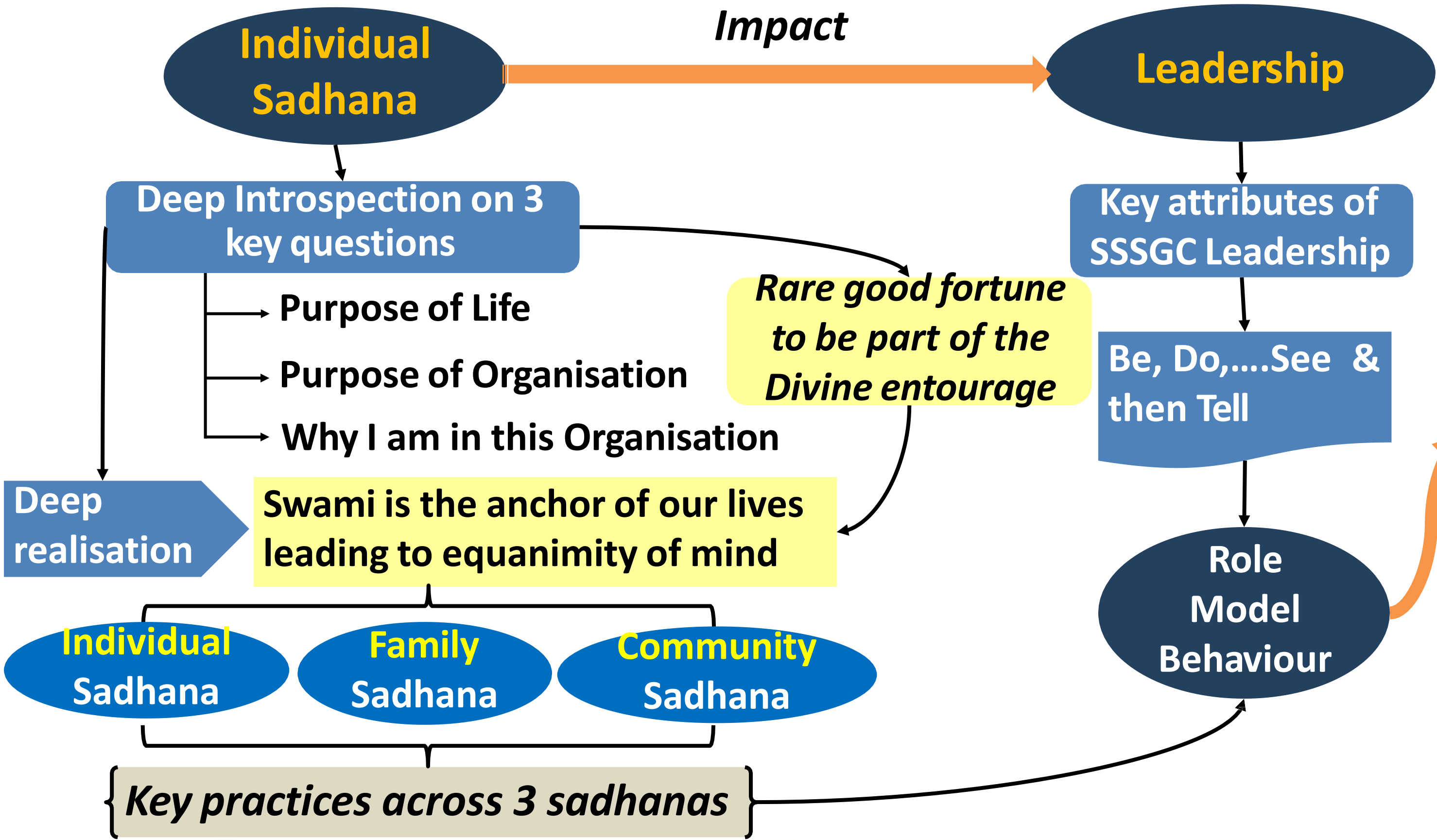
**Be a role model to all**



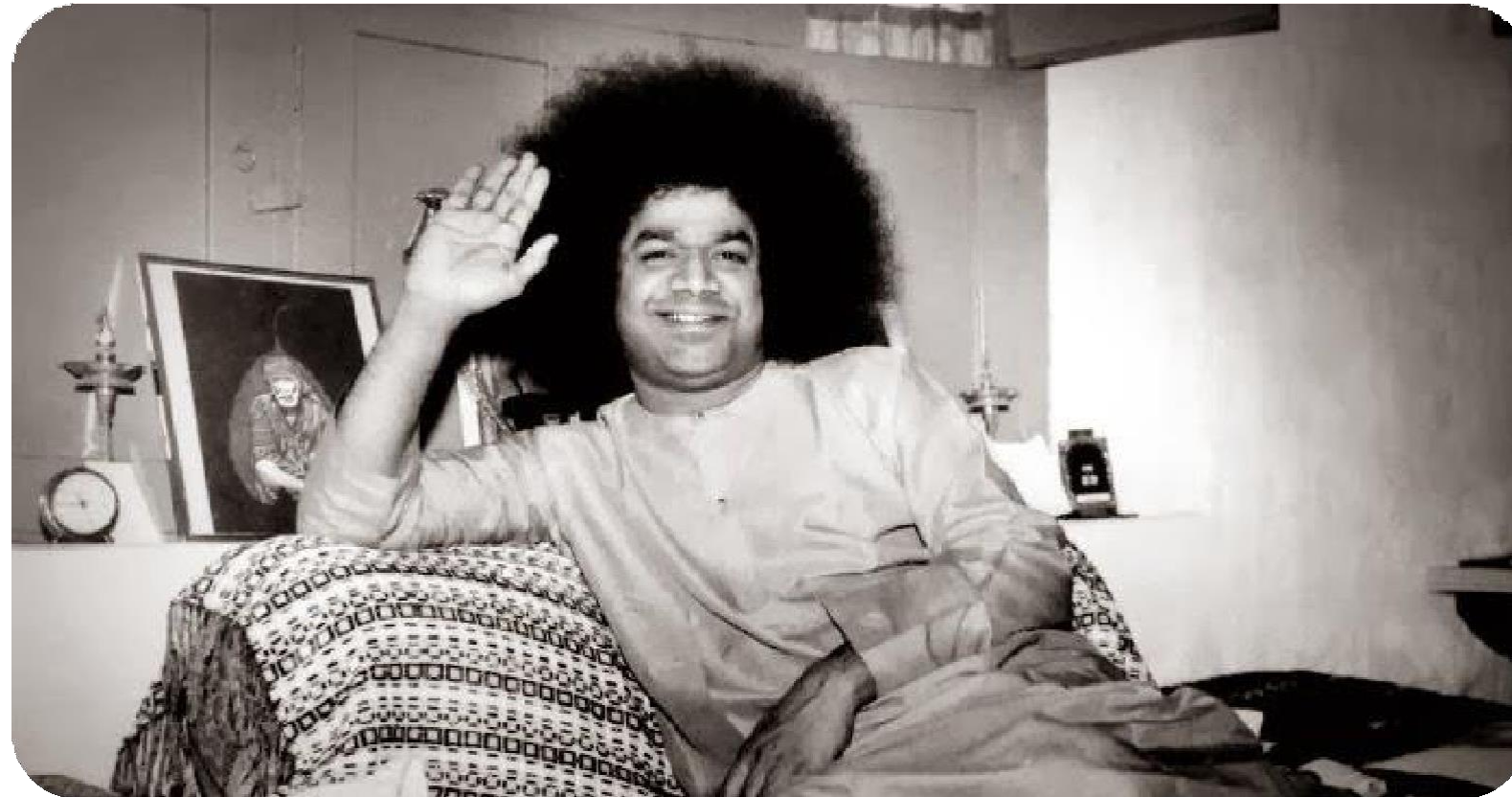
# Finally....To put it in perspective...



## The Goal



# Lastly, Bhagawan's message to leaders...



Swami's directive to all Organisation Office Bearers in Prashanti Mandir in February 1988:

- **With your sadhana, people should feel that they have met Sai Baba when they interact with you.**
- **Do all activities for your self-satisfaction (*Atma Trupti*)**
- **Always uphold prestige and dignity of the Organisation**
- **If we make mistakes, Swami's name gets tarnished. Be careful.**



***"God does not choose the qualified, He qualifies the chosen"***



***Leadership is an opportunity to practise and grow spiritually***





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# JAI SAI RAM

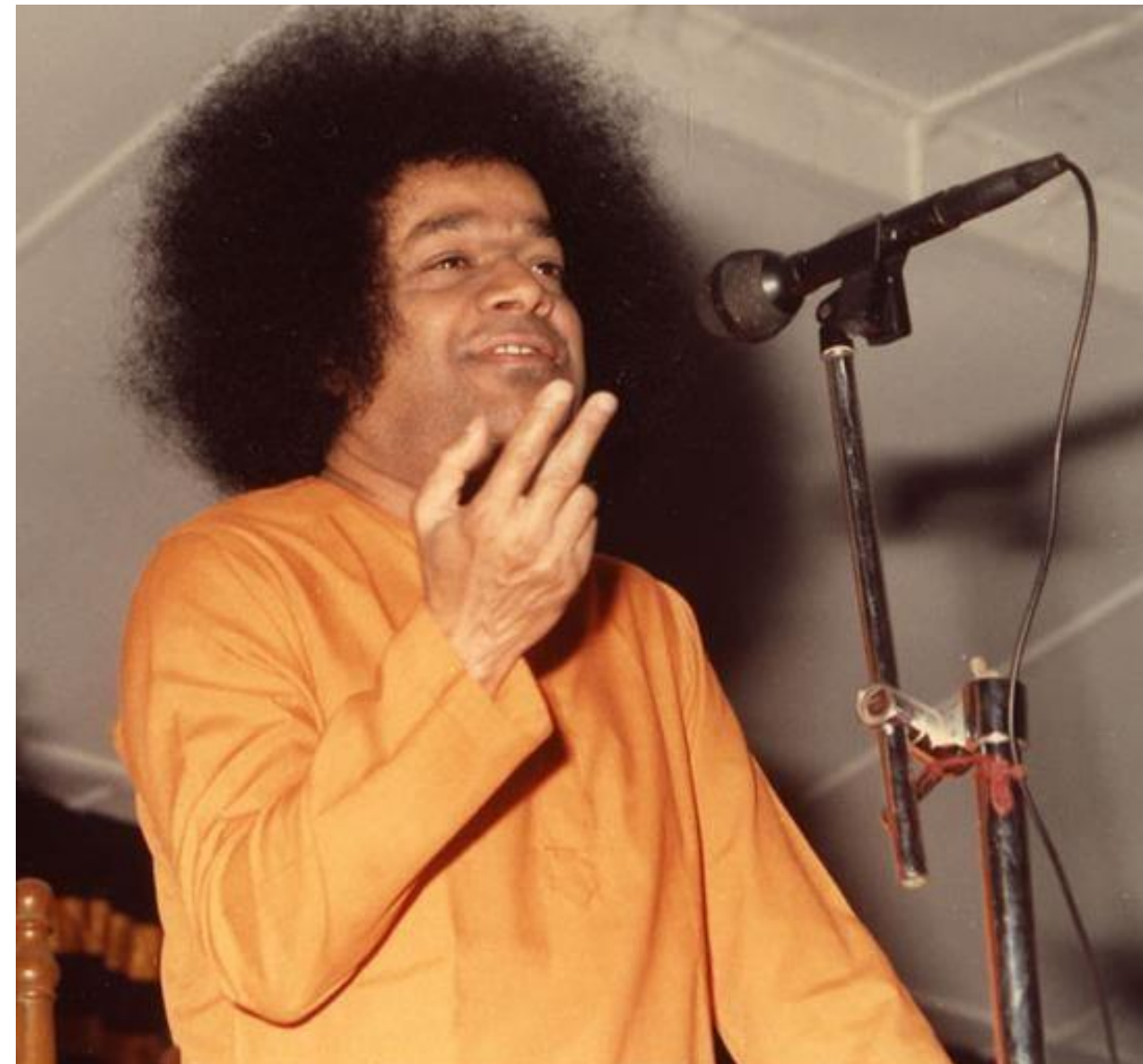
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# Topic 2: Ideas & Actions for an Ideal Sri Sathya Sai Center



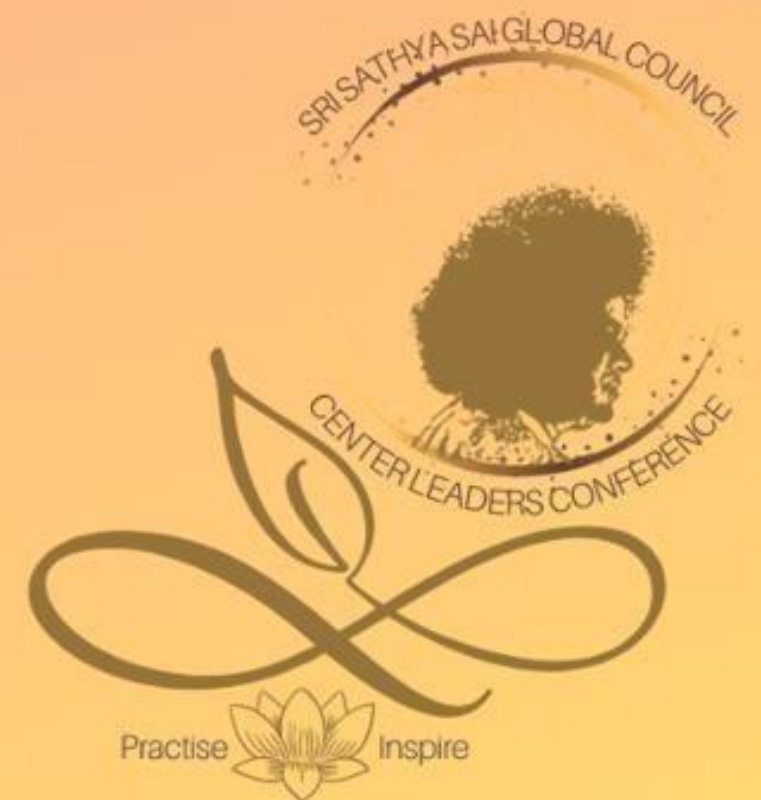
**4 & 5 JULY 2023**

# What is the Purpose of the Sri Sathya Sai Organisation/Center?



“The main objective of the Sathya Sai Organisation, which you must always keep before you is to help man **recognise the Divinity that is inherent in him.**”

**Sri Sathya Sai Baba, 6th January 1975**



# Building Blocks for an Ideal Sri Sathya Sai Center



**“Fulfill that responsibility of yours to the best of your ability, and the Lord will shower His Grace on you.”  
Sri Sathya Sai Baba, 22<sup>nd</sup> January 1960**





# Awareness



We need to be aware of the purpose and significance of the Organisation

Roles and Responsibilities should be clearly understood by all

New devotees should have a proper introduction to the centre

Follow the rules and regulations of your country

A white icon of a dashed line path connecting two location pins, set against a brown background.

Awareness gives clarity of the path which is essential to reach the goal



# Awareness

ACTIVITIES

AWARENESS

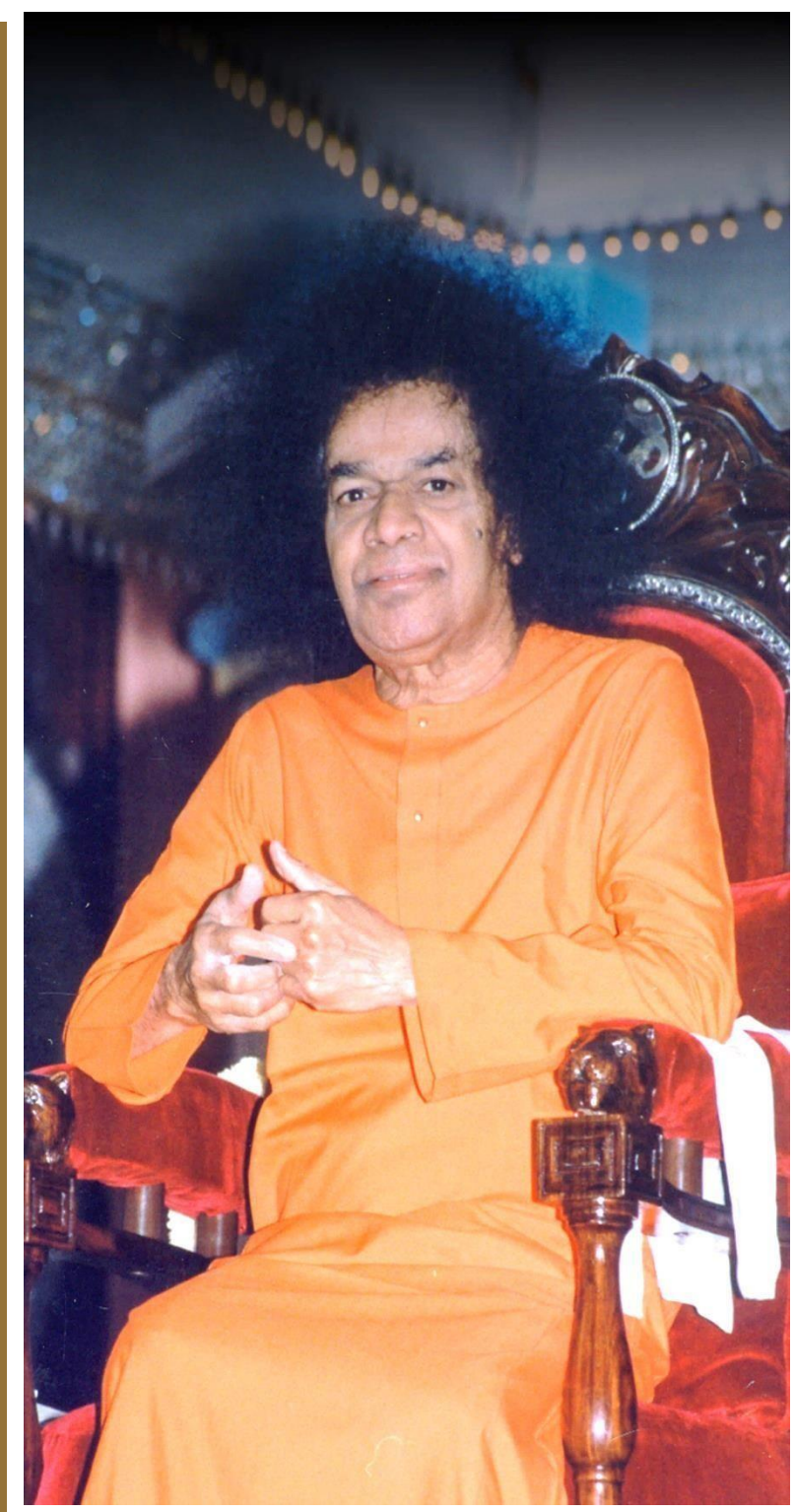
ATTITUDE



“

“You are Office-bearers and so, you have the responsibility to carry out in actual practice, in your own lives, the rules and restrictions and recommendations laid down by Me.”

**Sri Sathya Sai Baba,  
January 1971**



“

“Rules and regulations are essential. First of all, whatever resolutions have been passed at this conference, they should be carried out wholeheartedly. Having passed resolution, you must "pass" in it! You would have scored a "pass" only when you implement the

resolution” **Sri Sathya Sai Baba, 21<sup>st</sup> November 1995**

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# Awareness: Ideas and Actions



1.1

- Review and conduct study circles/workshops on the Organisation Charter, the Global Operational Guidelines and National Organisation Guidelines
- If National Guidelines do not exist develop them using the Global Council guidelines as a basis

2

- Develop a “Newcomers Leaflet” outlining the purpose of the Organisation and Sri Sathya Sai Center activities

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# Change in Attitude

ACTIVITIES

AWARENESS

ATTITUDE



- The attitude of Sri Sathya Sai Center members and especially Leaders is the foundation of an Ideal Sri Sathya Sai Center
- Leaders should be examples of Sai Ideals
  - Follow the 9 Point Code of Conduct
  - Follow the 10 Guiding Principles
  - First To Be then To Do then To See then To Tell



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**“Thoughts, words and actions should be in harmony. That is the mark of a true human”**

**Sri Sathya Sai Baba, 18 August 1995**

# Attitude: Ideas and Actions

ACTIVITIES

AWARENESS

ATTITUDE



1.1

- Organise study circles with centre members and leaders on topics such as:
  - Putting into practice the 9 Point Code of Conduct
  - "Ideal Leadership" using books like "Sai Baba's Mahavakya on Leadership" as a guide

2

- Encourage coordinators to conduct a self-audit about their leadership qualities and areas for improvement

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# Activities

ACTIVITIES

AWARENESS

ATTITUDE



## Selfless and Needs-Based

“When acts are motivated by convenience and selfish interest, the dharma becomes pseudo-dharma.”

**Sri Sathya Sai  
Baba Dharma  
Vahini**

*[\*Dharma means  
Right Conduct\*]*

## Spirit of Activity

“We should feel that we are serving the Lord Narayana who dwells in them. When service is rendered in a total spirit of dedication, with concentration of thought, word and deed, the heart gets sanctified. Without purity of the heart there can be no spiritual progress.”

**Sri Sathya Sai Baba 19th  
November 1987**

## Quality not Quantity

“Do not bother about adding to the number or achieving a target. I value quality, not quantity.”

**Sri Sathya Sai  
Baba 21  
November 1986**

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# Example Activities

ACTIVITIES

AWARENESS

ATTITUDE



## SPIRITUAL

- Join inter-faith groups in community
- Invite faith leaders to the centre to speak and visit places of worship as a center.

## EDUCATION

- Introduce Values Clubs/SSEHV in state schools
- Organise National Values Drama/Song Festivals for schools

## SERVICE

- Medical camps and service for the homeless or for the needy
- "Sathya Sai Prem Tharu" help with the goal to plant 10 million trees as an offering to Bhagwan for His centenary celebrations

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# Challenges & Solutions for Sri Sathya Sai Centers

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## Challenge

### Decreasing number of devotees attending centers

1. DCP (Devotee Contact Programme) - have regular contact with members
2. A feeling should be created that everyone is needed for the functioning of the center

## Challenge

### Lack of participation in activities

1. Awareness and interest in activities can be created
2. Center should be like a family and Swami has told us that the spiritual tie is thicker than blood relationship

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# Challenges & Solutions for Sri Sathya Sai Centers Continued...

## Challenge

### Encourage youth participation

1. Youth can be attracted by having activities which are challenging and more in-tune with their interests
2. The way in which elders treat youth is also very important

## Challenge

### Difficulty in finding venues for activities

1. If we continue to dedicate our activities to Swami, He will take care of everything else
2. Collaborate and share resources with other Sri Sathya Sai Centers in the area

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# Summary

ACTIVITIES

AWARENESS

ATTITUDE



Awareness

- The ultimate goal of every Sri Sathya Sai Center should be **INDIVIDUAL TRANSFORMATION.**

Attitude

- The undercurrent of every Sri Sathya Sai Center should be **LOVE.**

Activities

- **HE** is the doer and we are just His instruments

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# And the final word...



“The conviction that I am everywhere, watching everything and aware of everything must keep you on the straight path of Sadhana, through Seva and Study. I want that every Samiti (centre) and every Unit complementary to it must be bubbling with Joy at the work already achieved and with enthusiasm for the work ahead.

**Sathya Sai Speaks. Vol. VII, Page 350)**

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# Topic 3: SUPPORTING AND GROWING SSSSE Program



**4 & 5 JULY 2023**

# Genesis- Aim of Balvikas



“Balvikas is the primary basis of the great movement to **restore dharma / righteousness** in the world. ...the ideal of Balvikas is to raise a **generation of boys and girls who have a clean and clear conscience**”

Sri Sathya Sai Baba - June 6<sup>th</sup>, 1978



First ideal of Balvikas is to **understand and spread universal love**

Sri Sathya Sai Baba – 1974, Balvikas Rally, Mumbai



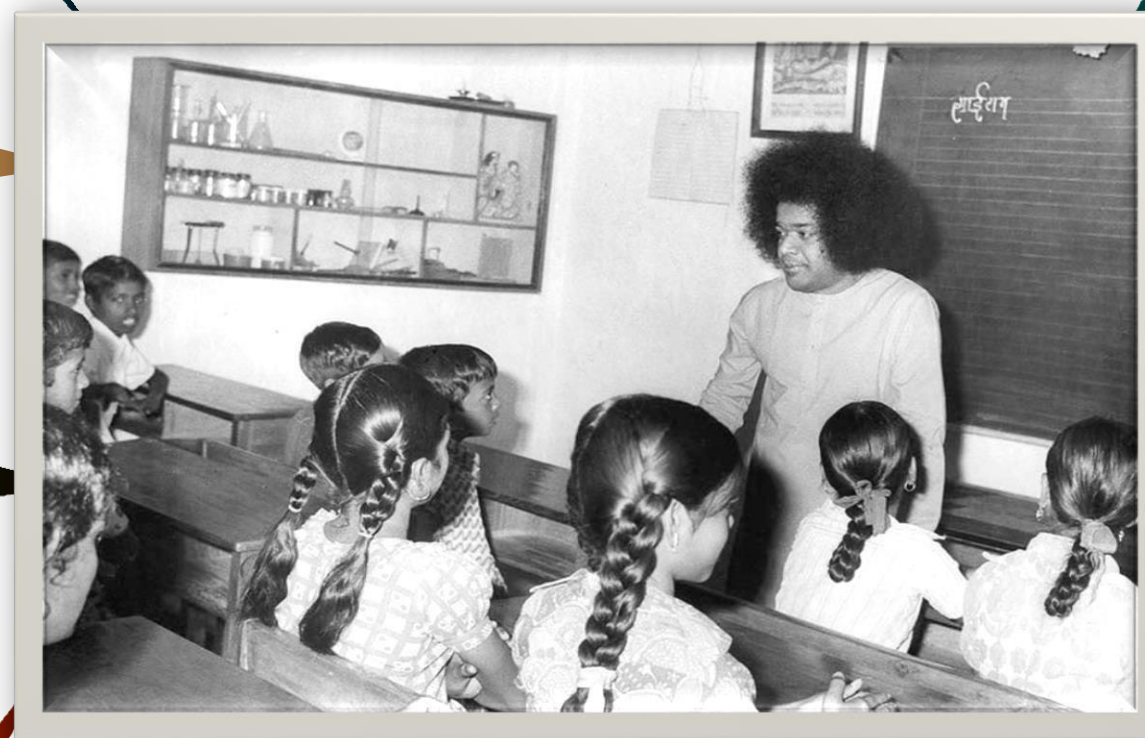
# History and Growth of Balvikas

**1968** – Swami instructs Mahilas(Ladies) to teach children human values

**1969** – was called Sri Sathya Sai Bala Vihar

**1970** – First Balvihar Teachers Conference

**1971** – Bal Vihar was renamed Bal Vikas and formal structure was given.



**1973** – Bhagavan addresses Bal Vikas teachers as Gurus and 2<sup>nd</sup> All India Teacher's Conference.

**1975** – 3<sup>rd</sup> All India Conference and Balvikas is introduced outside of India.

**1978** – Central Training Camp for Teachers, Brindavan.

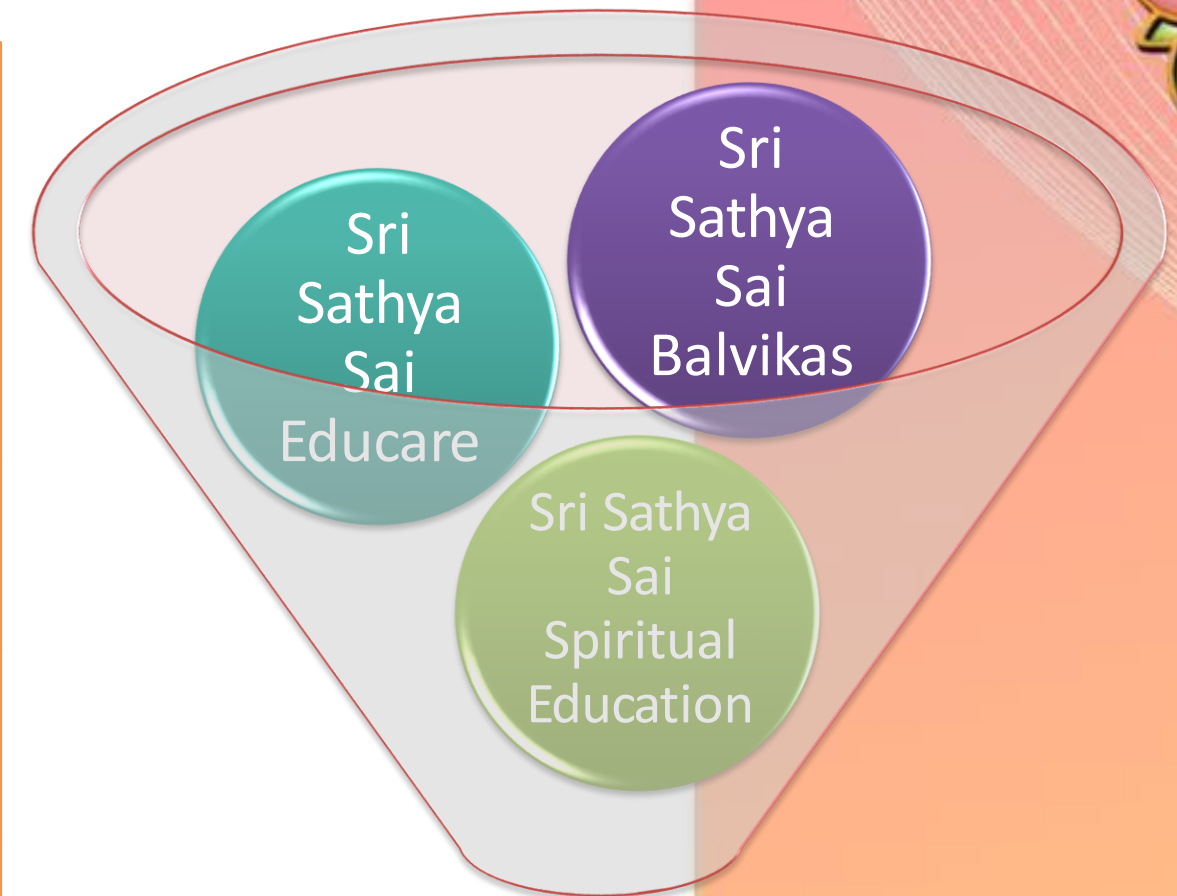
**1981** – First overseas Balvikas Conference



# Present Status

## Global Statistics

Zone	No. of Children	Gurus
<b>Zone 1</b> (North America)	1561	691
<b>Zone 3</b> (Australia, Fiji, NZ)	282	103
<b>Zone 5</b> (East Asia)	592	92
<b>Zone 6</b> (Europe & UK)	967	220
<b>Zone 8</b> (Middle East)	1014	185
<b>India</b>	3,50,237	19704
<b>TOTAL</b>	<b>3,54,653</b>	<b>20,995</b>



Character Building  
Love for God



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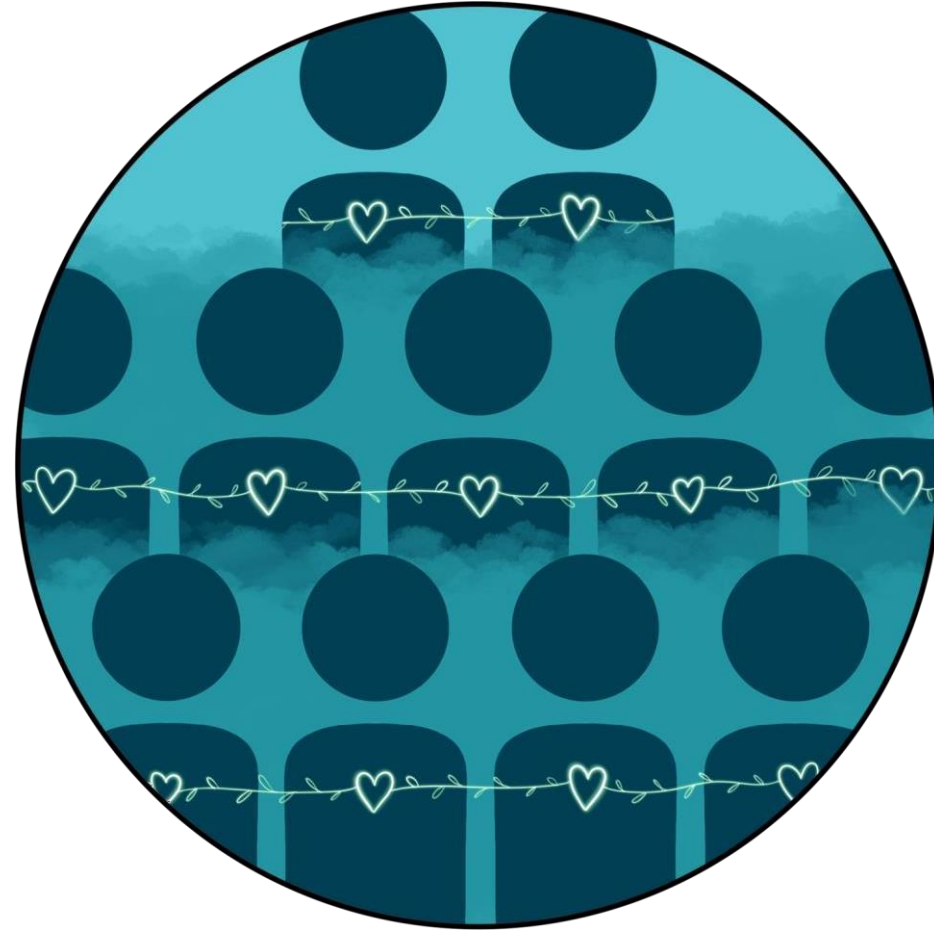


# Philosophy of SSSSE

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**God Exists, Man is  
Divine.**  
**Spiritual Education,** not  
secular.

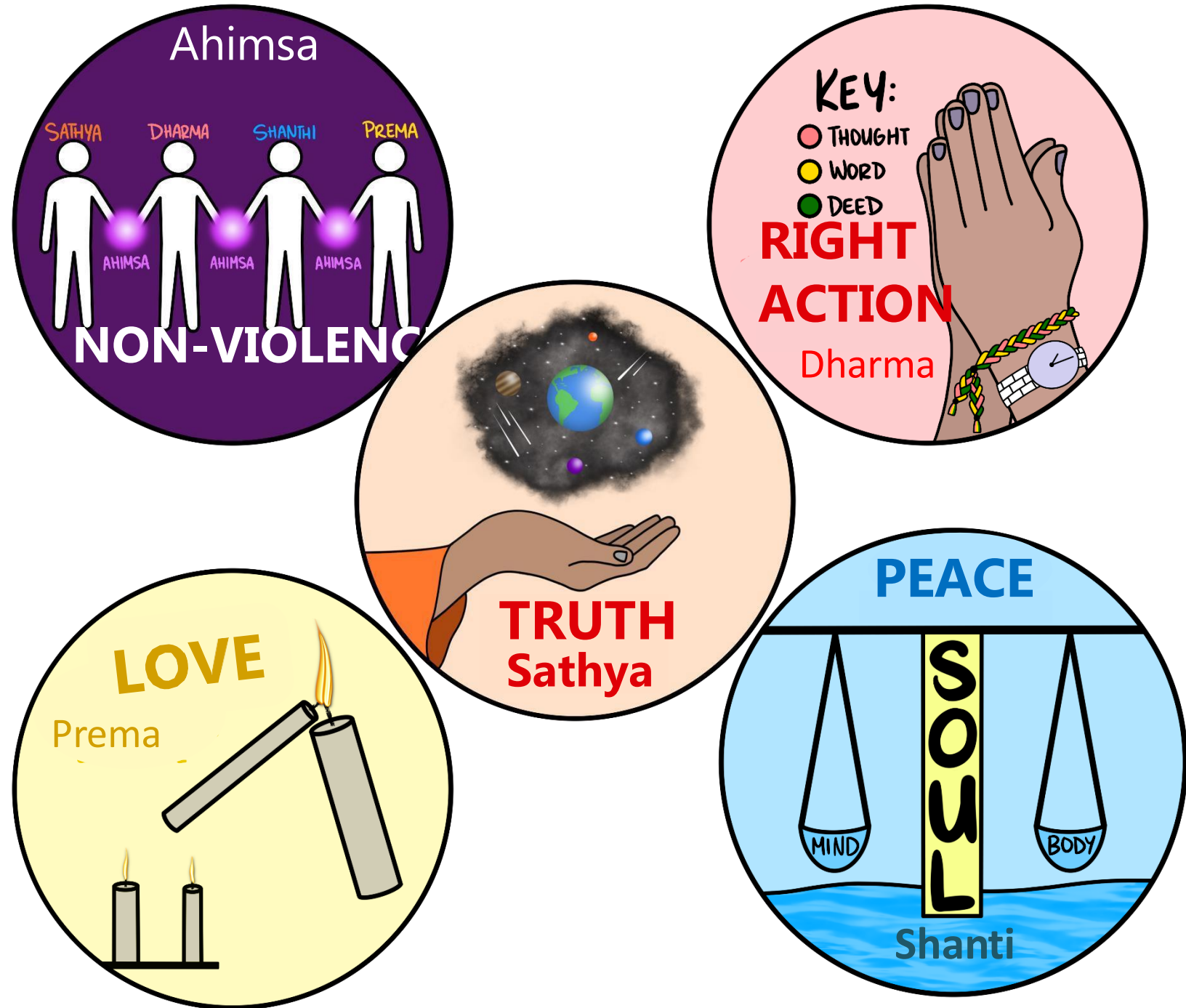


Concept of **Educare-**  
to bring out innate  
good qualities in  
**action!**



**Gurus,** not teachers.  
**Heart to Heart,** not  
Head-to-Head.

# Structure



- **Group 1 - Doing and Making**
- **Group 2 - Making and Planning**
- **Group 3 - Planning and Achieving**
- **Group 4 - Achieving and reinforcing**



# Impact of SSSSE on Society



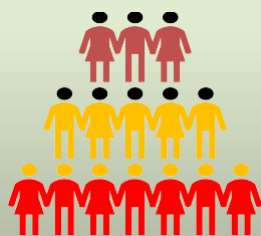
- Beauty in character- love for God
- overall personality development



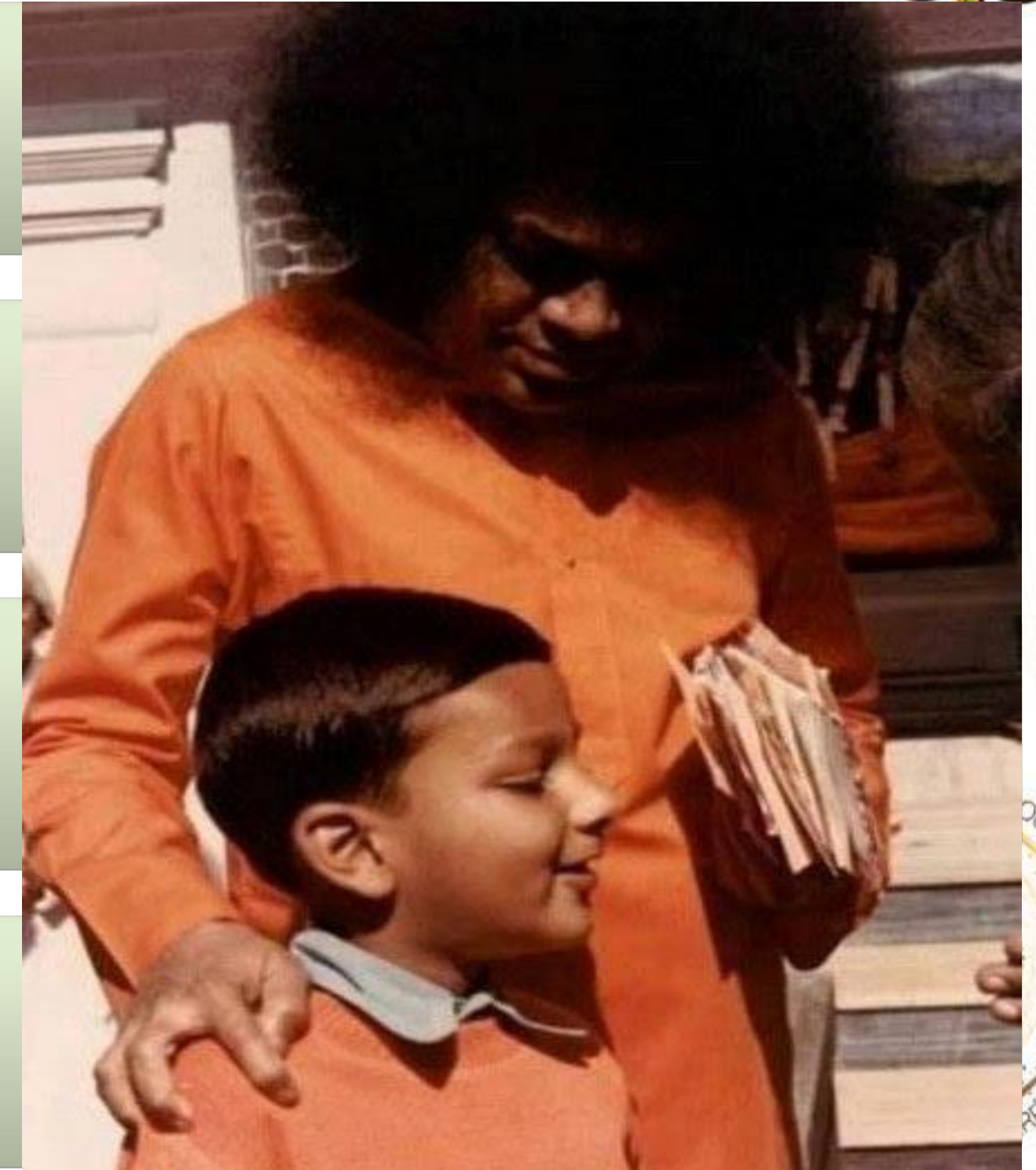
- Harmony in the home- good family member



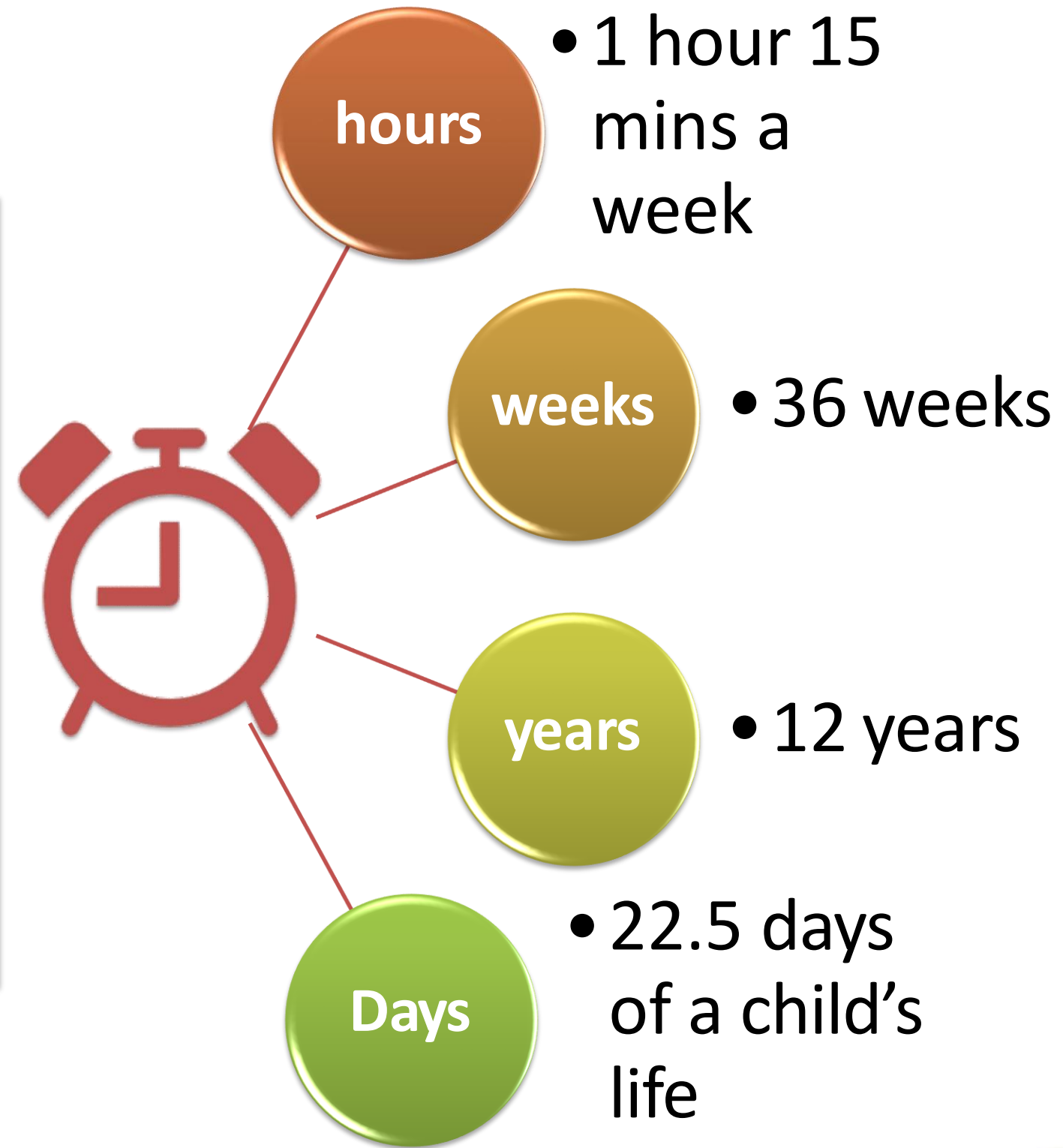
- Peaceful World - contributing good global citizen, future leaders



- Order in the nation



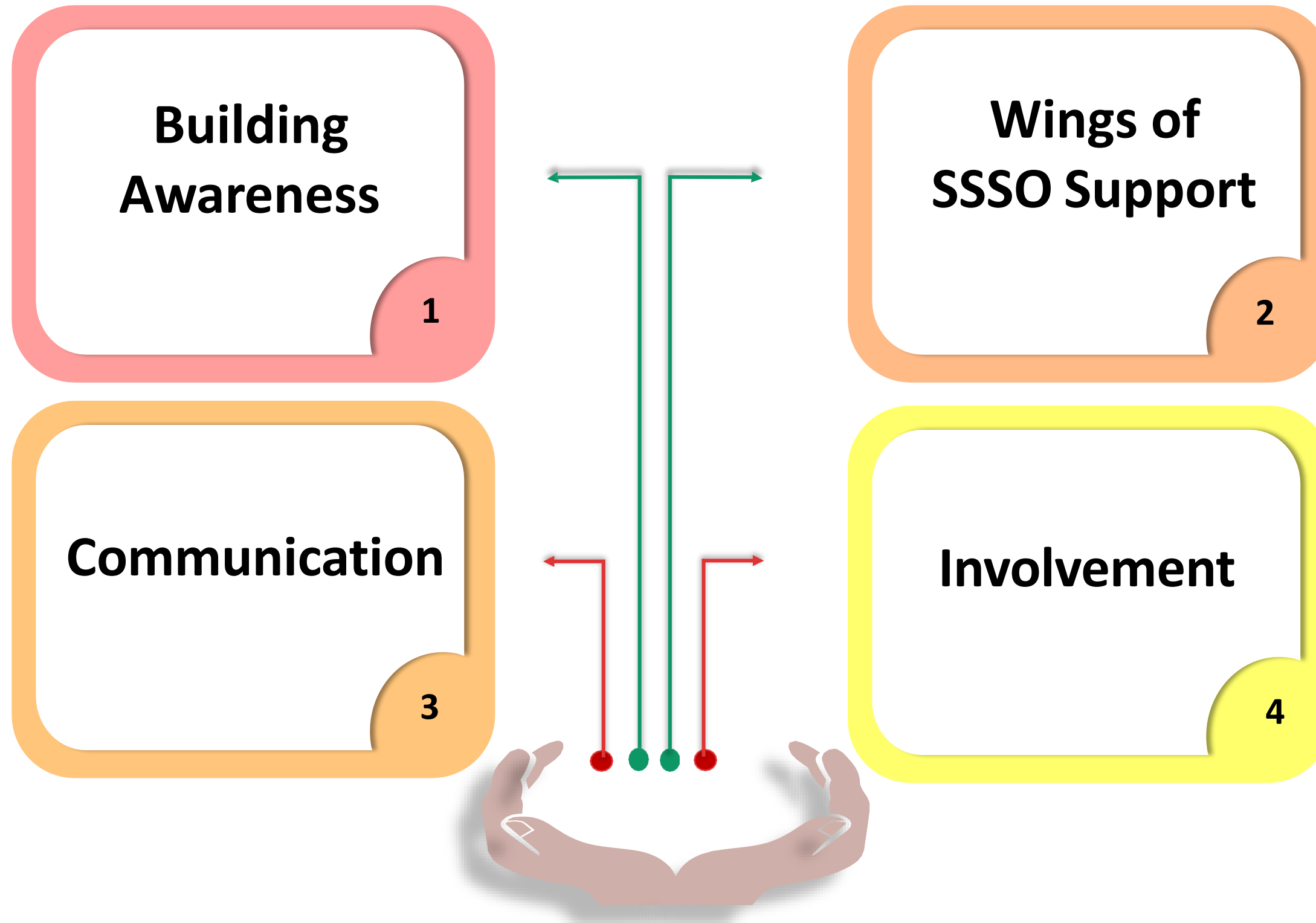
# Impact of SSSSE



# SUPPORTING SSSSE



How and who should support?



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# SUPPORTING SSSSE

## Building Awareness



All center leaders to **observe SSSSE classes** at least once

Organize **Parent Contact Program** modular sessions



Conduct **Parent Orientation** programs for new parents

Conduct Regular **Guru's training** sessions



# SUPPORTING SSSSE



## Wings of SSSO Support

### Spiritual/ Devotional

- Modular training for gurus
- Special bhajan/vedam gurus
- Bhajan opportunities for students
- Provide pre-recorded bhajans

### Seva

- Provide transport
- Oversee traffic flow
- Safety of small SSSSE children

### Mahila/Ladies

- Prasad making for SSSSE events
- Shrine arrangement
- Decoration etc for all SSSSE events



# SUPPORTING SSSSE



## Communication



### Guru's communication with parents

- Special occasions notification
- Enquire about absence of the child

### Home visits by Gurus

- Home visits by Gurus once in six months is very important
- Promotes warmth between Gurus and parents





# SUPPORTING SSSSE

## Involvement



### Parents

Attend all center activities

Involvement in Seva activities

Get included as Trainee Gurus

### Mahilas (Ladies)

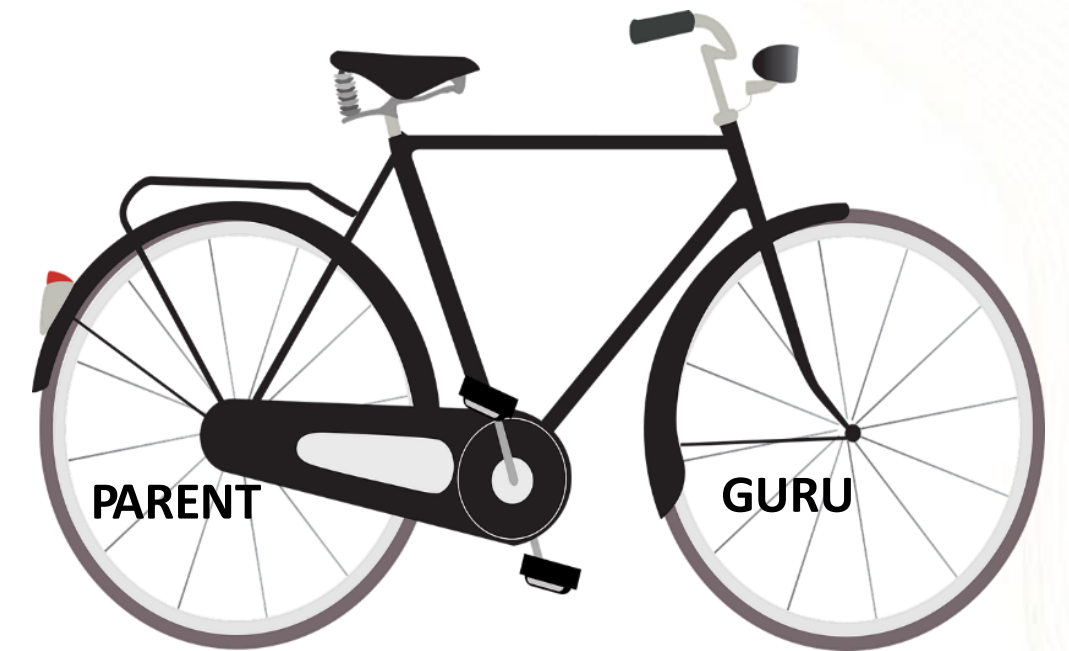
Get involved as Gurus

Support in SSSSE events

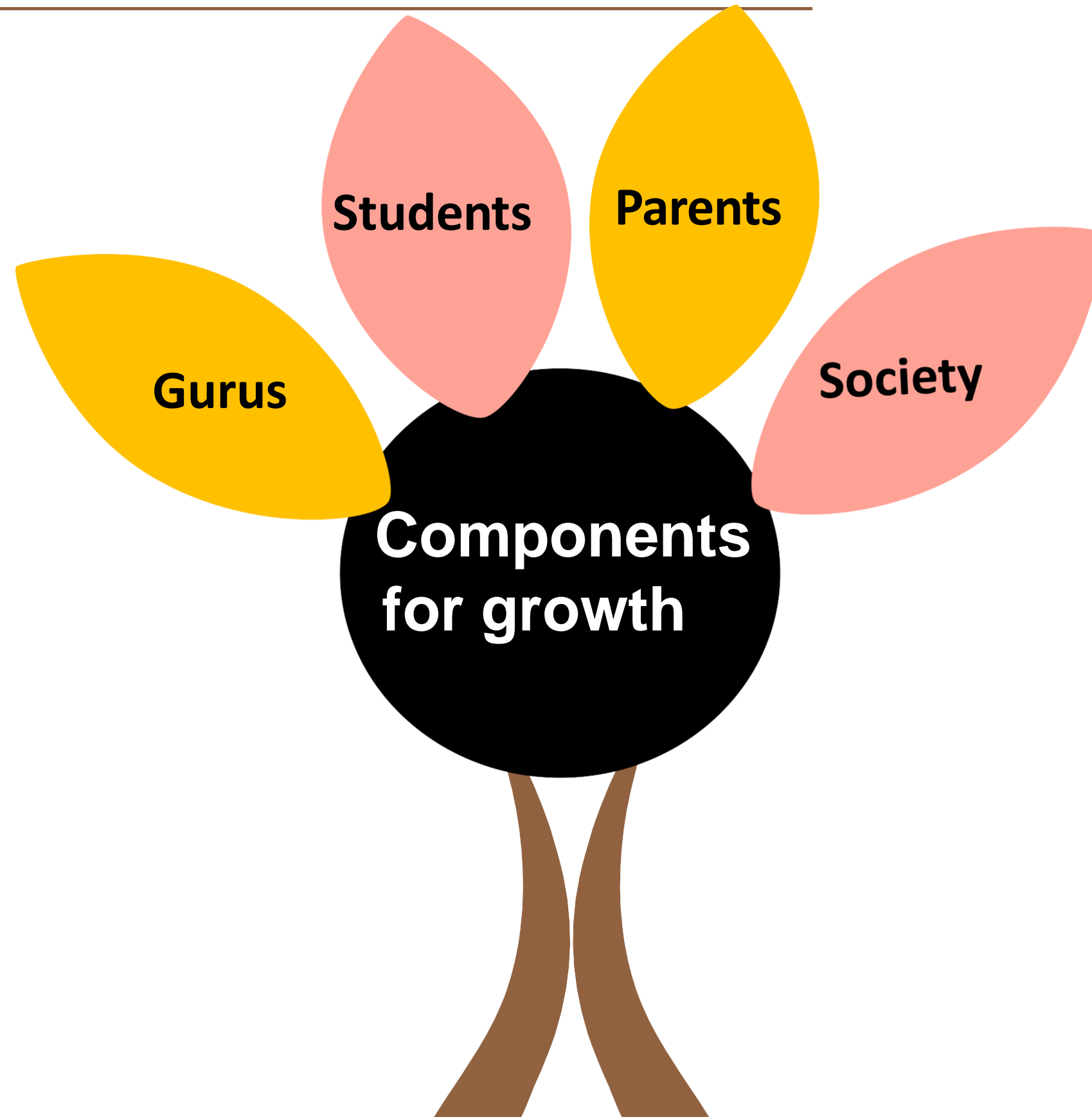
### Elder members

Undertake Guru's training

Role of Guidance Functionary



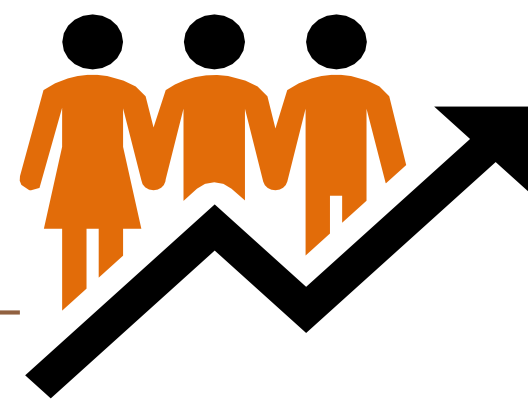
# Growing SSSSE



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# Growing SSSSE



## 1. Gurus

- Extend support to Gurus to retain existing Gurus

- Conduct study circle for Gurus
- Provide LMS for reference

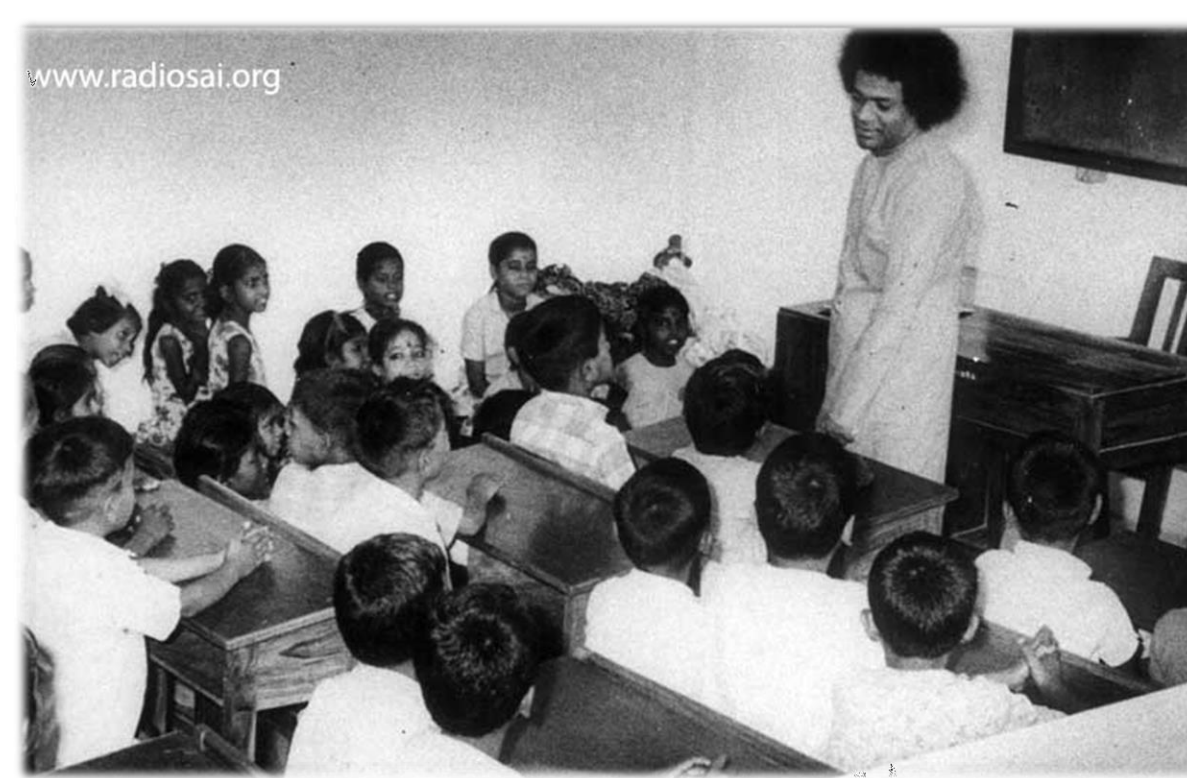
- Gurus to make LPs- innovative, interesting and fun

- Be-Do-Tell
- Gurus to attend all center activities

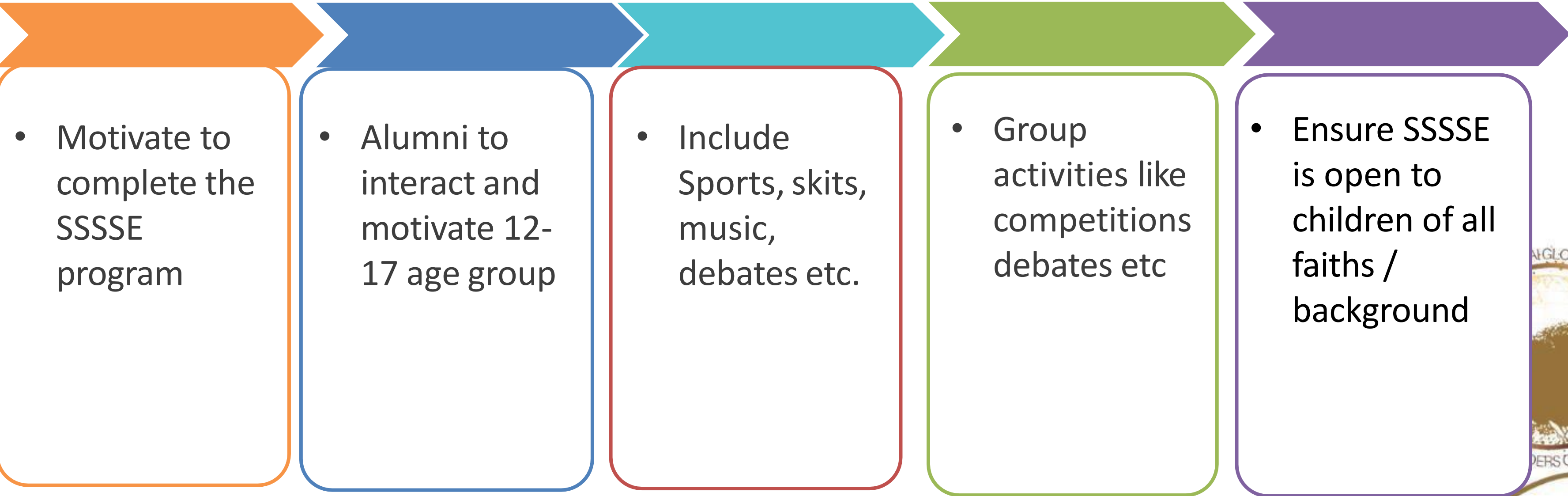
- Train periodically
- Have implicit faith in Swami's teachings

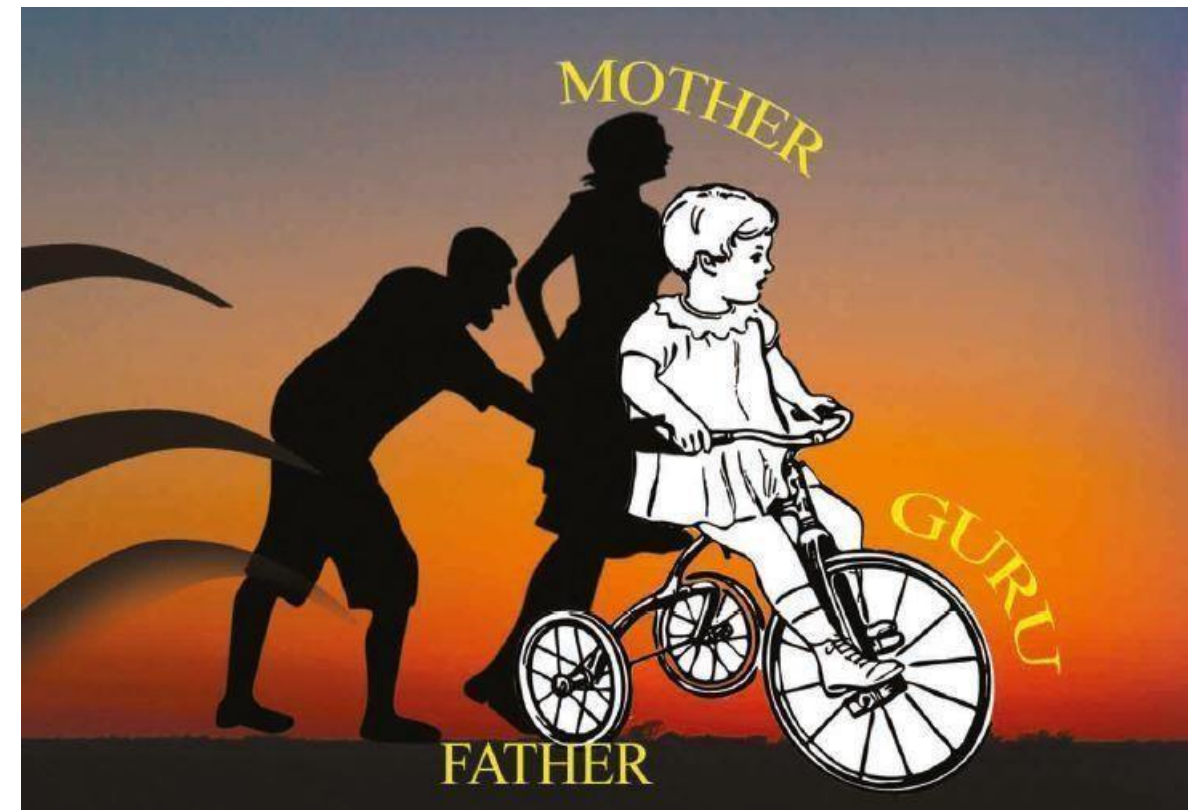
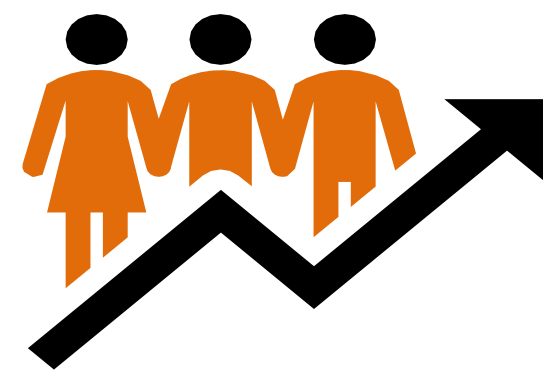


# Growing SSSSE



## 2. Students





## 3. Parents

Parents to **reinforce** at home the **values** taught by Gurus

Parents to **understand** the **importance of Balvikas** in their child's life

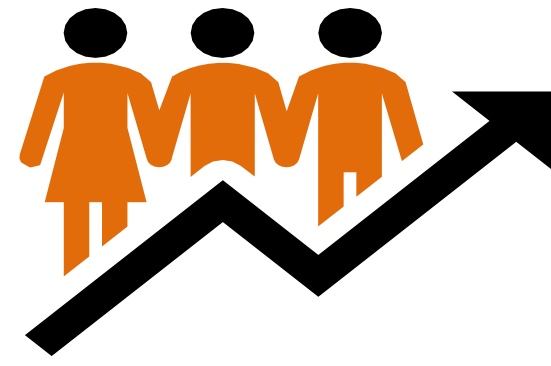
Parents to become Gurus and **undergo training**

Contribute **articles** for SSSSE publications

Most important for parents to **attend PCP** apart from bhajans, seva activities and study circles



# Growing SSSSE



## 4. Society

# OUTREACH

Centre leaders to coax members to attend Sai centres

Increase awareness with flyers, brochures etc.

Videos, exhibitions, pamphlets & other outreach to be employed

Most effective is word of mouth

Proliferate more centers and train more Gurus



# Key Take Home Messages

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- ❖ Sri Sathya Sai Education is for all children
- ❖ **Center leaders to observe a SSSSE class at least once**
- ❖ Encapsulated SSSSE training program can be given to the center leaders
- ❖ It is the responsibility of the Centre Leaders to ensure that the **Parents are properly informed of the benefits derived from SSSSE lessons through PCP**
- ❖ Reasons for non-attendance by children should be identified and addressed.
- ❖ No child should be deprived from attending SSSSE



# Key Take Home Messages

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- ❖ SSSSE always has continuous enrollment throughout the year as it is unlike a regular school academic year.
- ❖ It is everyone's responsibility to ensure children grow up as loving and respectful individuals
- ❖ This beautiful program gifted by Bhagawan is universal and inclusive
- ❖ SSSSE helps to enrich and enhance the moral and mental wellbeing of each family - society as a whole
- ❖ **“Every House is a Balvikas class, every mother a Balvikas guru”**







*"Let Million Buds Bloom"*

JAI SAI RAM

Practise  Inspire

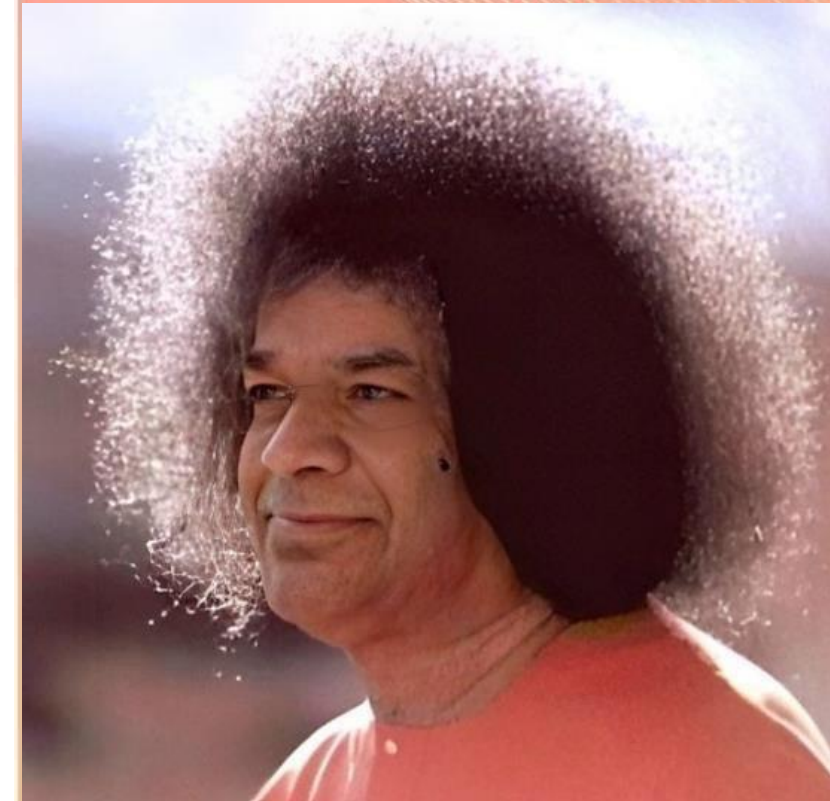
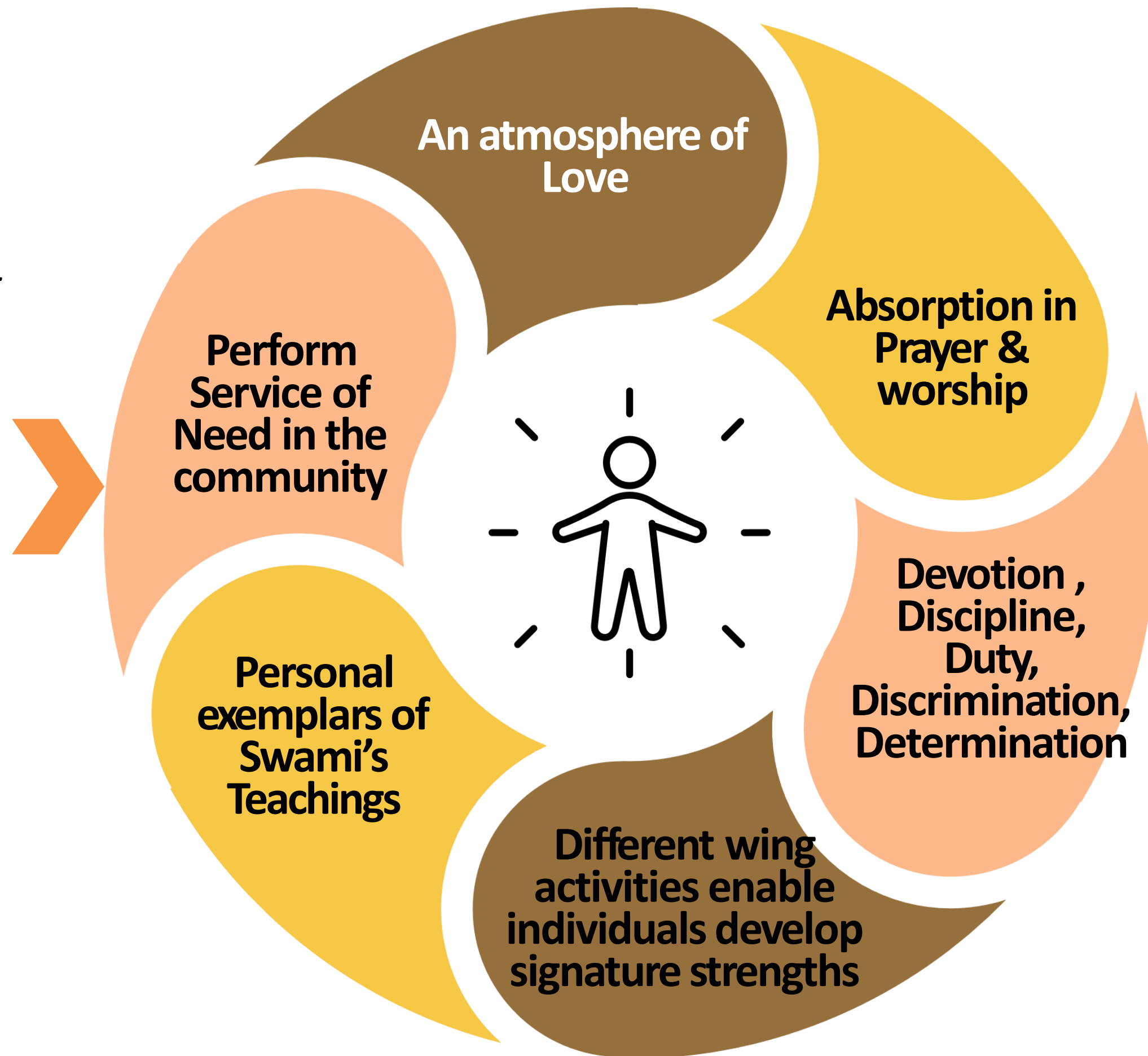
# Topic 4: Engaging Members & Community to serve through Centers



**4 & 5 JULY 2023**

# SSS-CENTER : An Effective Platform for Self-Realisation

*Steeped in an atmosphere of Love, it offers many opportunities for an individual to develop their signature strengths and do service.*



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CENTER LEADERS CONFERENCE



Practise Inspire

# SSS-CENTER – An Effective Platform for Self-Realisation



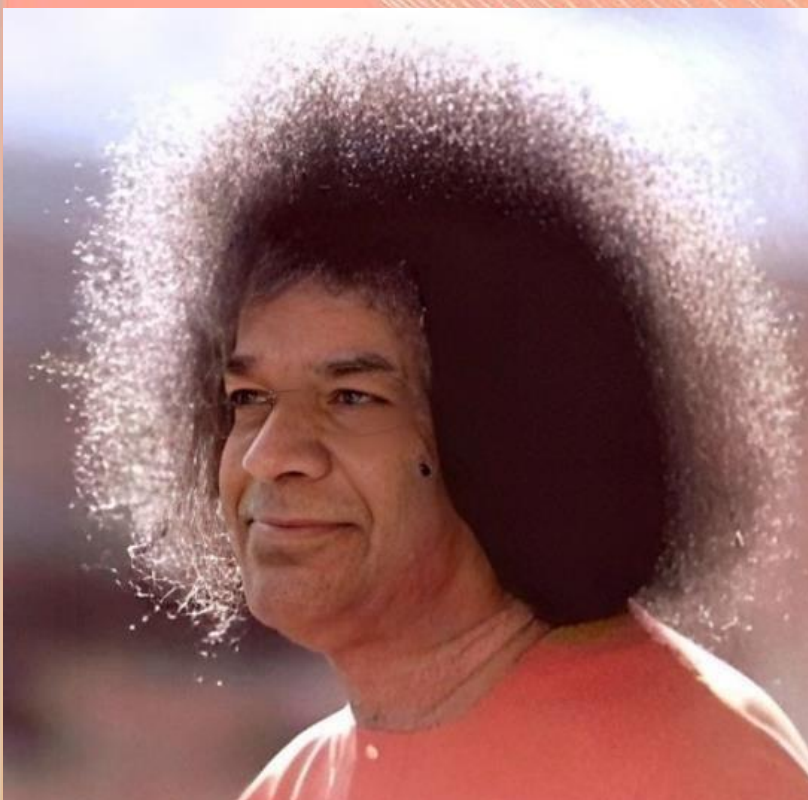
- SSSC enables a person to enhance their:



*Swami says:*

*“Sai Centers are dedicated to the great task of progressively aiding people to realise their reality and merge in it” – SSSS Vol III P 44*

- SSSC is a precious gift from Swami for each one of us to grow holistically and recognize our own inherent Divinity; and
- Assist as many people as possible to realise their inherent Divinity



# SSS-Center Leader : An Instrument of Transformation



How can a SSSC Leader assist people to realise the inherent Divinity?

Sai Leaders are NOT just effective managers of the SSSC activities but **leaders who work for world prosperity.**

SSSC Leaders are **Organizational Leaders.** They provide opportunities to serve by formulating projects to inspire each to their highest aspirations, thus **strengthening centers, homes, villages, states and nations.**

First and Foremost – A SSSC Leader **should always 'Practice' Swami's teachings.**

*"You who belong to the Sri Sathya Sai Seva Organization, every one of you, must become a sevak, eager to help those who need it. When the sevak (helper) becomes the nayak (Leader) the world will prosper."*  
SSSS Vol.15 19/11/1981

*"You must be prepared to spend all your lives in the service of humanity. In the first instance, you must serve your own home, then you must serve your village, then your state, and then the country."*  
Divine Discourse 20 May 1976

*"Lead your lives according to My Teachings, without the slightest modification. First have faith, then the experience is granted."*  
Divine Discourse 25 Oct, 1961

**Remember!**

To worship Sai in our heart is **Bhakti (devotion)**,  
To worship Sai in everybody is **Seva (service).**



# SSS-Center Leader : An Instrument of Transformation



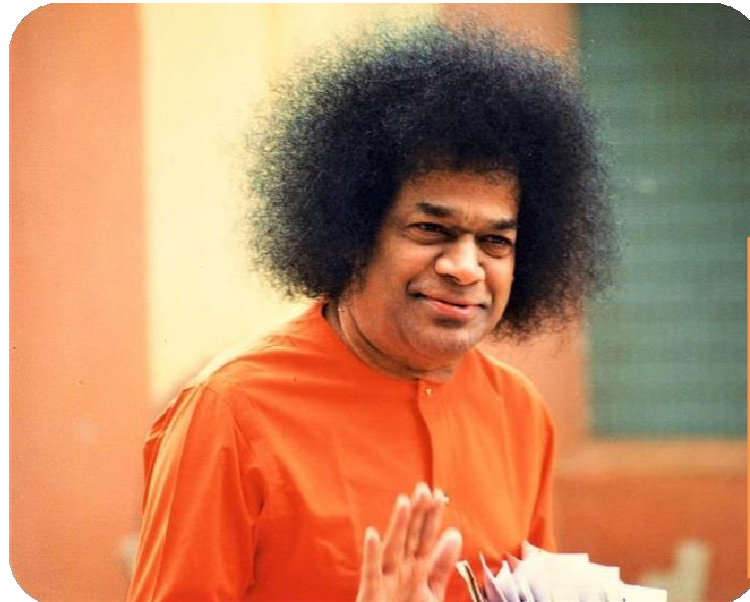
Cannot show a sense of superiority,  
seek reward or attention

Should be a shining  
**example of Swami's Love** in  
their personal and family  
life.



Always promotes **Unity and  
Harmony** in one's own family  
first and then in the community  
& society at large

Inspiring others to participate  
and do Seva is an integral  
part of a SSSC Leaders'  
Sadhana.



Swami's  
message

*Love lives by giving and forgiving; self  
lives by getting and forgetting*  
*Divine Discourse Dec 25, 1979*

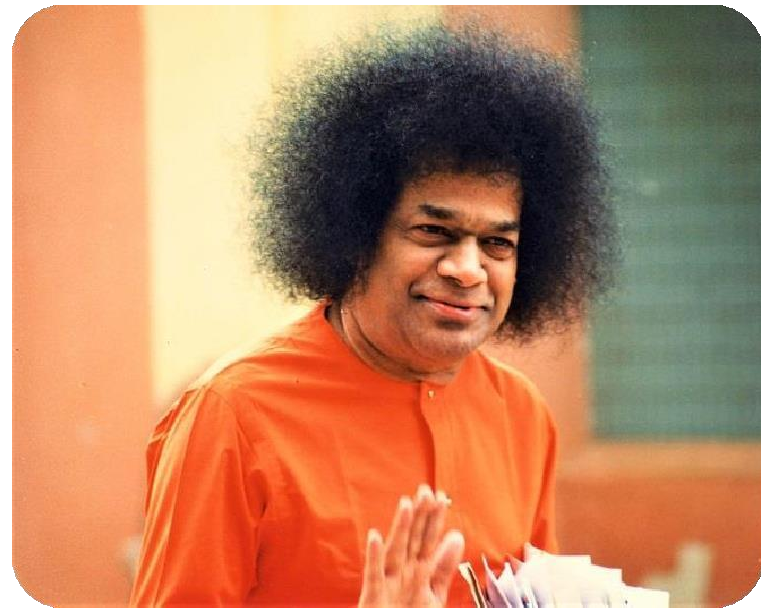


# How to Inspire Members – by leading from the front



**Swami**  
*the Role Model*

As the ultimate leader, Swami is an Exemplar and has practically demonstrated this.



Swami's  
message

*“It is not the quantity of service you do that matters; nor is the variety. It is the **inner joy, the love that you radiate that is important.**”*

*Divine Discourse 19 May 1969.*

A SSSC Leader exuding inner joy and love will inspire the members to:

- ✓ **Connect with their own idealism** and highest aspirations and
- ✓ **Give their best for the Organization** and the task at hand.



# Roadmap for Engaging Members and Community to Serve through SSSC



**2. SSSC LEADERS:**  
as Instruments of  
Transformation  
Practice & Inspire

## 4. COMMUNITY:

- Educational Projects
  - SSSEHV classes
  - Transformational Workshops such as Dynamic Parenting Women's Empowerment etc.,
- Blood Donation
- Tree Plantation
- Medical Camps, Disaster Relief

## 1. SSSC:

An effective  
platform for  
Transformation  
through Selfless  
Service

## 3. MEMBERS:

- Devotional activities +- Bhajans, Study Circles
- Ceiling on Desires Program; 9 Point Code of Conduct; Sadhana Plan
- Community Service Projects - Tree Planting; Blood Donations; Food & Clothing ; Birthing Kits





# How to Engage Members - some ideas to share...



**1** Be **welcoming** and **inclusive**

**2** Create warm and loving relationships – treat **Center members as an extended family**

**3** Without prejudice or favoritism **involve as many members as possible** in taking lead in the activities of all wings of the Center

**4** **Organize high quality Bhajans** and celebrations. Ensure that **discipline** is observed in all activities

**5** Allow **children to organize and lead one Bhajan session a month**. This will bring parents involvement with more enthusiasm.

**6** **Include Youth in ALL the activities**. Provide them with meaning behind the activity because Youth wants to know the **‘WHY’** more than the ‘HOW’.

**7** Organize **spiritual outings / picnics** for members & families once or twice a year

**8** Impress upon the members that Seva is not just going out into the community and undertaking service. **Every activity in the SSSC is an opportunity for selfless service.**

**9** Continue to **spot talents** and engage members equally in **singing, writing skits** for children’s plays, preparing **costumes** for the dramas, **setting up altars, video** and **media** production etc.



**A Center Leader**



# In summary, a good SSSC Leader



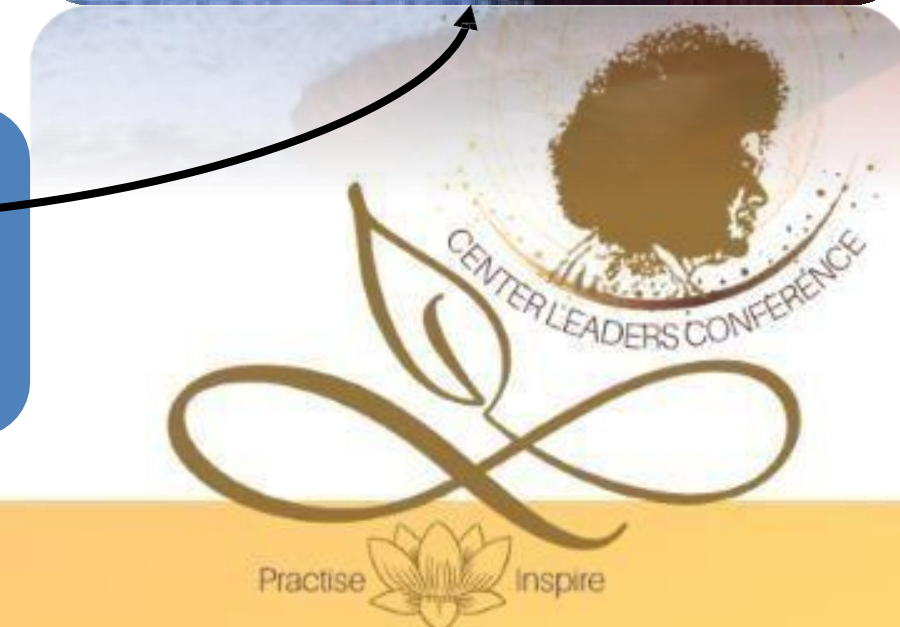
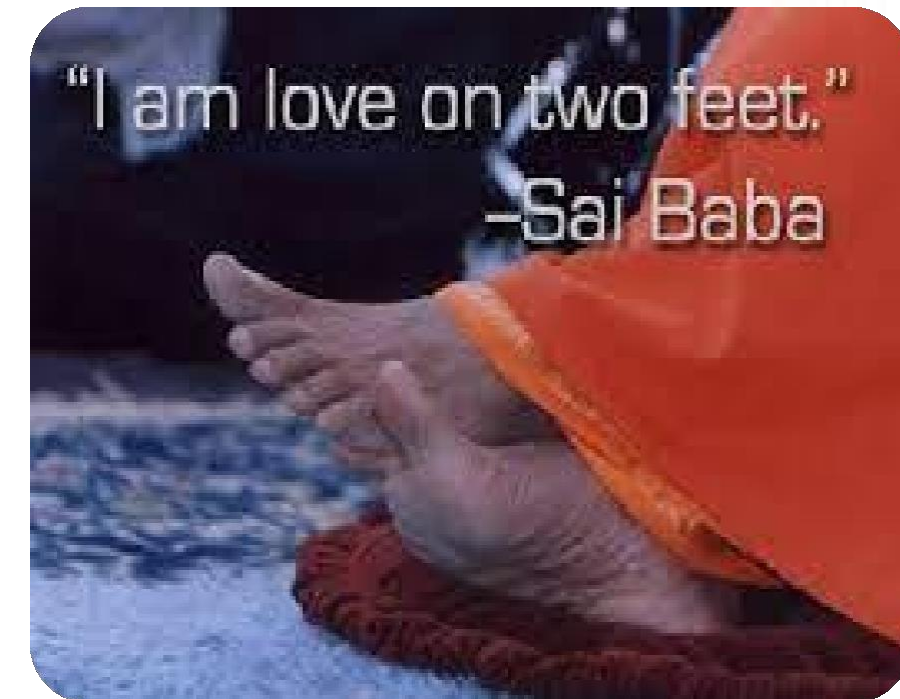
Creates an organizational culture of **Love & Service** by **personal example** so members work 'much beyond their call of duty' to **maintain excellence in the organization**



**Engages & inspires members with selfless love** like that of a good and affectionate mother.

**Acknowledges their members for successes and takes responsibility for outcomes.** Takes note of talent for future projects.

Always projects themselves as part of the team and talks in terms of 'We' and not 'You'. A good leader is "Love on two feet"



# 2 Key questions...



## Why Engage Members & Community to

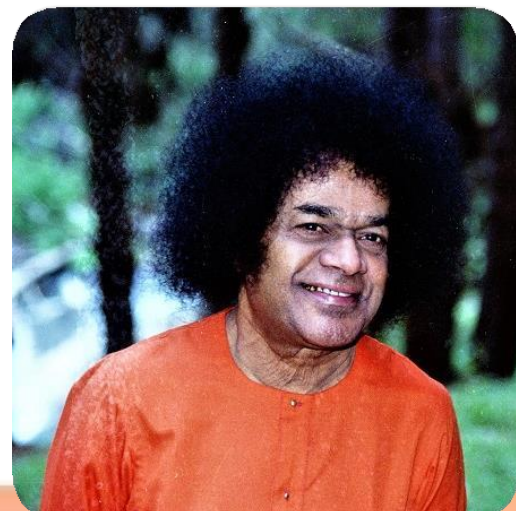
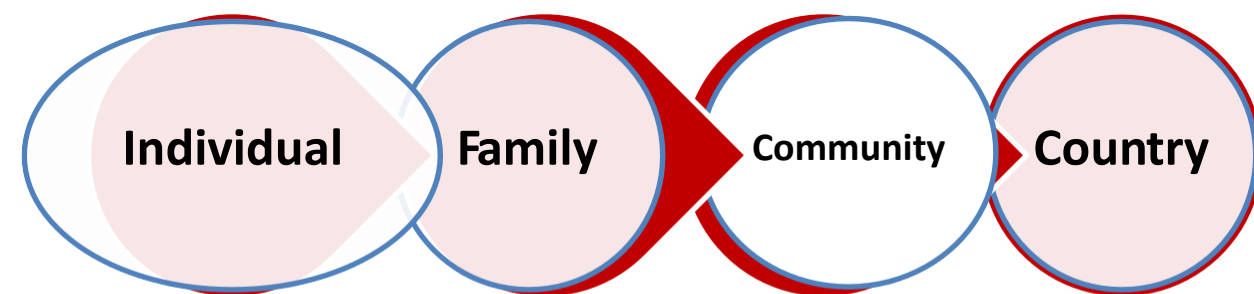
Engaging family & community to serve results in:

- Individuals cultivate **compassion, kindness** and a **sense of sacrifice** through service
- **Families collectively practice the teachings** and transform for the **betterment of the nation**
- Community develops a **sense of unity** and **universal brotherhood**.
- This ultimately results in the **prosperity of the country**.

## How to Engage in the Community?

But need to be mindful of local laws

- Opportunities to undertake Service programs **varies from SSSC to SSSC** and from **Country to Country**.
- Center Leaders must understand their **own community needs** and organize Service Projects accordingly. All Seva Projects must be guided by the **needs analysis**.
- At all times we must serve members of the community as though we **are serving GOD**.



*"You must all be filled with the **zeal to render service at any time, at any place, when the need is there**. You must try to **attract young people to the service organization**."*

SSSS Vol.17- 20.5.1984

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# Sample Activities to Engage with the Community



## Regular service activities

## Other unique activities that allow us to share Swami's teachings

## Develop online & F2F workshops on Human Values

Narayana Seva, Medical Camps, Disaster Relief Projects, Adopting Villages, Water Projects, Tree Planting

- Join **local 'Interfaith Groups'** and share Swami's message of **Unity of Faiths**.
- **Bring Human Values into Sports** – play sports with local sporting clubs like Cricket, Netball, Basketball etc.,
- **Liquid Love** – Register your Center with the local blood donation Center and regularly donate as a group

Develop & deliver online and face to face workshops on topics based on Human Values such as:

- **Dynamic Parenting;** Grand Parenting; Ethnic Parenting
- **Emotional Wellness;** Women's empowerment etc.,



# Sample Activities to Engage with the Community



Key  
difference  
between  
**SSSE &  
SSSEHV**



**SSSEHV classes are for children from the community** – focus would be on enabling the children to grow into ideal citizens. Swami as a Role Model of Humanitarian service.

**Vs**

**SSSE classes are for children of members of the SSSC**, so the future leaders of Sai Organization are developed with firm faith in Swami as an Avatar.



# How to promote activities in the Community



**Identify and analyze the needs of your local community & develop service projects accordingly**

**Promote the activities in local free papers, community newsletters and Social media.**



**Liaise with local councils, shires, municipalities and offer the services for the community – free of charge**

**Spread the word in your friends' circles and faith communities, temples, social networks etc.,**



# How Can A Community Serve Through the SSSC



Community



SSSC



*As the presence of SSSC as a 'change agent fostering a culture of love and non-violence in society' takes roots in the community.*

- ✓ Invite talented individuals from the community to be trained in **SSSEHV principles** to help deliver programs/workshops
- ✓ This may require **some training in SSSEHV principles** only and they need not become members of a SSSC to undertake this training.
- ✓ However, this process can only work if we completely imbibe Swami's saying of "My Life is My Message". This will inspire the community members to want to know more and engage through the SSSC.



# Key points to remember when engaging with the community

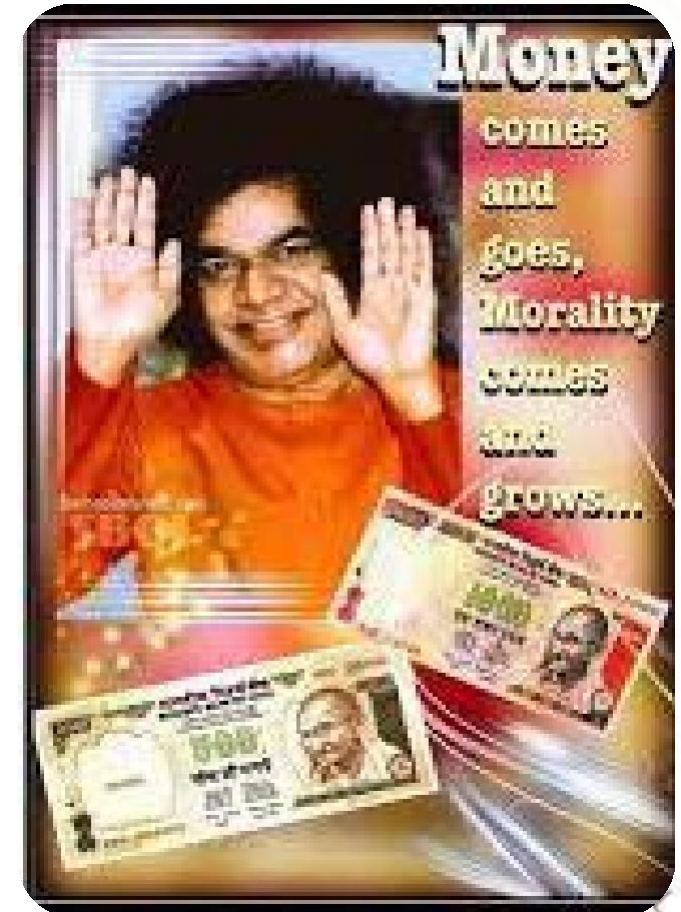


## Swami's name

- **Swami's name** can be mentioned in different ways depending on the country and the local laws and sensibilities.
- For example: Introduce Swami as greatest Humanitarian on earth, He is the leader with a dynamic vision and a colossus of inspiration, He is PURE LOVE walking on two feet.

## Financial Resources

- Keeping in line with Swami's advice on money & spirituality – **all community programs will be run 'free of charge'**
- Essential funds may be contributed by **the office bearers and key people involved** in the service activity.
- Undertake only those projects that are **feasible and sustainable**

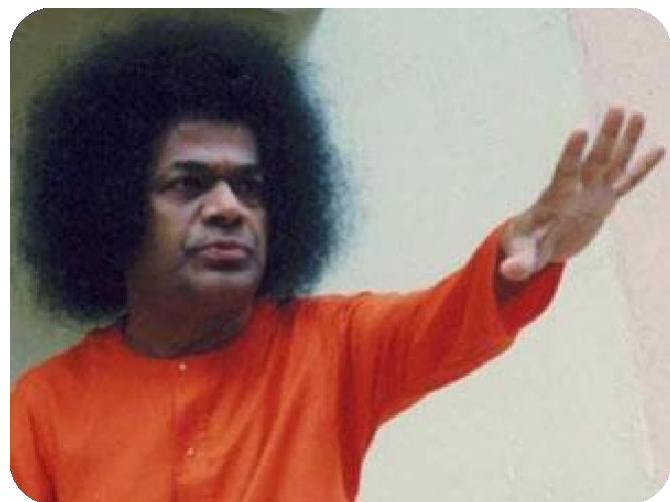




# Conclusion



- Swami gave us this organization **bearing His name as a gift to humanity**. It is an **effective platform for our transformation**.
- The various activities of a SSSC gives us precious and unique opportunities to **PRACTICE** Swami's teachings and serve humanity unconditionally.
- With Love, Unity, Purity and Discipline, we **INSPIRE** & engage members and community through the SSSC activities which will assist them in attaining their highest aspirations.



**"Oh, Sadhak! Arise! *Gird up your loins! Plunge into social service!*" This is the Sai message**

*Divine Discourse Nov 17, 1985 (Fourth World Conference)*



# SERVICE TO COMMUNITY AND RESULTING TRANSFORMATION, THROUGH SRI SATHYA SAI CENTERS FROM AROUND THE GLOBE - FEW GLIMPSES



**Z9 : SA - Frasers Adopted Village**



**Z5 : Indonesia - Narayan Seva**



**Z5 : Taiwan - Serving those without homes**



**Z5 : Malaysia - Blood Donation**



**Z3 : New South Wales - Winter Drive**



**Z4: Nepal - Piped Water Seva Project**



JAI SAI RAM



Om Sai Ram

To obtain additional information on these presentations, please contact the National President of SSSGC in your country.

**4 & 5 JULY 2023**